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| **Box 5**  **CONTENTS OF PROJECT BRIEF**  **(**With Guide Questions**)**   1. **Name and Type of Project**  * What is the working name of the project? It must be brief and catchy * Short description must be added. How would it be described in 2 – 3 sentences? * Project proponent or originator of idea * In what category does it fall?   + *Infrastructure & other physical capital?*   + *Public and private institutions?*   + *Social, local economic development, environmental management?*   + *Other?* * *Where is the proposed location of the project?* * *Are the project’s demands on the natural resources assured of being met for the life of the project?* * *Would the project be at any risk from environmental or human-made hazards?* * Are the project’s demands on the natural resources assured of being met for the life of the project?  1. **Activity Components**  * State indicative duration of each component. *What places, activities, and groups in the same area are targeted by the project?* * List the things that need to be done to produce the desired output   + *Is a formal feasibility/ design study required?* * *Who would manage implementation?* * *What complementary measures are needed to ensure project success or reinforce the intended* effects? * Who would manage implementation?  1. **Estimated Cost of Resource Inputs -** *What amount of implementation funding is required?*   Classified into human power, materials, equipment, etc. by activity component, where applicable and in pesos if possible)   * Materials \_\_\_\_\_\_\_\_\_\_\_\_\_\_ * Human Resources (Labor) \_\_\_\_\_\_\_\_\_\_\_\_\_\_ * Equipment \_\_\_\_\_\_\_\_\_\_\_\_\_\_ * Etc. \_\_\_\_\_\_\_\_\_\_\_\_\_\_   TOTAL Php \_\_\_\_\_\_\_\_\_\_\_\_\_\_   * *What is the likely funding source?* * Is the project expected to be financially self-sustaining?  1. **Justification of the Project**  * *Rationale / objective derived from the CLUP/ CDP* * *Indicate the issue being addressed as identified in the plan* * What indicators of development does the proposed project address? * On what other places is the project likely to have an effect, and how? * What social and economic activities in what locations are likely to be affected by the project, and how? * In what way, if any, is the proposed project related to other planned or on-going area development activities?  1. Target Beneficiaries  * Population Sectors or geographical areas * Specify how men and women or specific areas will be benefited  1. **Target Outputs or Success Indicators**  * *Quantify if possible* * *Include indicator of success and means of verification* * What complementary measures are needed to ensure project success or reinforce the intended effects? * Will the project lower transaction cost? * Will the project reduce barriers to participation? * Will the project increase local area employment? * Will the project increase income multiplication? * What will be the public revenue and expenditure impacts of the project? * Is the project meant to improve area socio-economic performance in any other ways?  1. **Possible Risks or External Factors that Could Frustrate the Realization of the Project**  * May be natural, social, economic, etc.  1. **Expected Private Sector Response**  * Specify desired private sector participation, e.g., investments * What are the expected responses by the private sector and other stakeholders to the changes that will result from the project? |