

Republic of the Philippines

DEPARTMENT OF THE INTERIOR AND LOCAL GOVERNMENT

DILG-NAPOLCOM Center, EDSA corner Quezon Avenue, West Triangle, Quezon City

<http://www.dilg.gov.ph>



**26<sup>th</sup> NATIONAL ARTS MONTH FOR FEBRUARY 2017**

Memorandum Circular No. 2017-28  
February 10, 2017

**1.0 Background**

As stated under Article XIV, Section 15, of the 1987 Constitution, arts and letters shall enjoy the patronage of the State. The State shall conserve, promote and popularize that nation's historical and cultural heritage and resources, as well as artistic creations.

**2.0 Purpose**

The purpose of the policy is to enjoin all DILG Offices, ARMM Regional Government and local government units, to support the celebration of the National Arts Month 2017, pursuant to Proclamation No. 683, declaring the month of February of every year as National Arts Month.

**3.0 Scope/Coverage**

All Provincial Governors, City and Municipal Mayors, DILG Regional Directors, ARMM Regional Governor, and all others concerned.

**4.0 Policy Content and Guidelines**

- 4.1 The event has four-fold objectives: 1) promote and popularize the outstanding creations of Filipino artists in the seven arts for all sectors both local and international; 2) promote the integration of arts in community life; 3) underscore the significant role of art and artist and other stakeholders in uplifting the nation's spirit; and 4) utilize art as a catalyst for values education.
- 4.2 The National Arts Month theme, "Malikhaing Mapagbago Filipino", underscores the creative power of the arts and its role as a catalyst for change. It highlights arts as reflection of the nation's soul, and from it, our pride of being Filipino. It also highlights the fruits of the creative efforts for the past year and looking forward to a richer, more fertile ground in the coming years for the evolution of artistic modes of expression available to the Filipino creative imagination.
- 4.3 Depending on the focus and direction of its art activities, an agency, region, province, city, and municipality may choose to have its own theme that is most relevant to their local culture, arts and community aspirations.
- 4.4 Activities may be undertaken by the agency, or institution in accordance with its own capabilities. These may be in the form of music, dance or theatre

performances, film screening or visual arts exhibits visits to museum or cultural sites, or any other forms relevant to the theme and selected sub theme of the agency/organization/local government unit.

4.5 Some suggested activities are the following:

- a. Contemporary creative expression of the local artists through but not limited to productions, exhibitions, film, screening, book launching, and poetry readings;
- b. Cultural exchange/artist interaction to the general public;
- c. Recognition of local artists;
- d. Feature works of National Artists;
- e. Feature the works of a local Ani ng Dangal Awardee;
- f. Exhibition of Local Creative Industries;
- g. Promotion of local art practices tradition unique to the region;
- h. Art Workshop and Art Appreciation activities;
- i. Collaborative work of various art forms/art groups;
- j. Showcase the fruits of the creative efforts for the past year (restaging of past production, exhibitions, film screening etc.);
- k. Promotion of local cultural icons based on NCCA's Sagisag Kultura ng Filipinas;
- l. Cultural awareness seminar workshop to local artists, art organizations, leaders and LGU staff; and
- m. Special art program for the marginalized group in the community (out of school youth, PWDs, Señor Citizens, Indigenous Peoples, women and children)

4.6 List of the National Artists, Ani ng Dangal Awardees and Sagisag Kultura ng Filipinas can be downloaded at [www.ncca.gov.ph](http://www.ncca.gov.ph).

4.7 It is encouraged that the venue of the celebration would be in a public space or at least open to the public to ensure widest dissemination of the program.

4.8 The Agencies/Institutions can submit their calendar of events and Documentation to the NCCA for inclusion in the NAM calendar of events. The NCCA can also assist in the promotion of the local NAM celebration thru social media visibility, print media thru the Manila Times' Arts Awake page and Agung-The official newsletter of the NCCA.

## 5.0 References

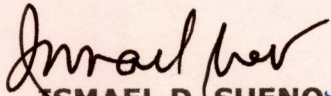
5.1 Letter from National Artist Chairman Virgilio S. Almario, National Commission for Culture and the Arts

5.2 Proclamation No. 683, s. 1991

## 5.0 Effectivity

This Memorandum Circular shall take effect immediately.

**6.0 Approving Authority**

  
**ISMAEL D. SUENO**  
Secretary

**7.0 Feedback**



For related queries, kindly contact Ms. Vanessa M. Marquez-Nicolas, NCCA, at  
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