OBSERVANCE OF 28TH DEAF AWARENESS WEEK (DAW)

Memorandum Circular No. 2020-148 3 0 0CT 2020

1. Background

- 1.1 Pursuant to Presidential Proclamation No. 829 issued on November 8, 1991, declaring the period from November 10 to 16 of every year as "Deaf Awareness Week."
- 1.2 The observance of this event hopes to create an environment that will allow person with deaf disability to enjoy productive lives by raising the awareness of the people throughout the society and to inform the public that the causes of disabilities can be prevented and in cases when such disabilities exist, early detection and prompt and appropriate intervention can be performed.

2. Purpose

This Memorandum Circular is issued to enjoin all Local Government Units (LGUs) to observe the **Observance of 28th Deaf Awareness Week** in order to raise nationwide awareness and sensitivity to the plight of individuals with deaf disability allowing them to lead more productive and enjoyable lives.

3. Scope/Coverage

All Provincial Governors, BARMM Chief Minister, City / Municipal Mayors, Punong Barangays, DILG Regional Directors, BARMM Minister of Local Government, Field Officers and all others concerned.

4. Policy Content and Guidelines

4.1 This year's Deaf Awareness Week celebration adopts the theme "We Hear as One: Defying Communication Barriers for the Empowerment of Deaf Persons" which will be commemorated on November 10-16, 2020.

- 4.2 To give prominence to the celebration, all Local Government Units (LGUs) are enjoined to hang streamers in conspicuous places/spot in their offices/edifices to promote the said celebration. Streamer can be downloaded at the NCDA website https://www.ncda.gov.ph/.
- 4.3 LGUs are also enjoined to support the celebration by conducting fitting activities, mindful of the themes and their contribution to the objectives of the celebration.
- 4.4 All DILG Regional Directors are hereby directed to cause the immediate and widest dissemination of this Memorandum Circular to all LGUs within their respective regional assignments.

5. References

- 5.1 Proclamation No. 829, declaring the November 10 to 16 of each year as Deaf Awareness Week.
- 5.2 Letter request from Executive Director Engr. Emerito L. Rojas of NCDA.

6. Approving Authority

EDUARDO M AÑO

Secretary

7. Feedback

For related inquiries, all concerned may directly contact Mr. Rizalio R. Sanchez or Ms. Lila Simon of NCDA thru telephone nos. 8951-5013, 8932-6422 local 111 or email of at council@ncda.gov,ph.

