

(CR: OSEC-2020-10-02-009) 2020-10-14-314

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Republic of the Philippines

#### DEPARTMENT OF THE INTERIOR AND LOCAL GOVERNMENT

DILG-NAPOLCOM Center, EDSA corner Quezon Avenue, West Triangle, Quezon City, 1104 www.dilg.gov.ph

# OBSERVANCE OF THE WORLD TSUNAMI AWARENESS DAY EVERY 5TH DAY OF NOVEMBER

Memorandum Circular No. 2020-136 14 OCT 2020

## 1. Background

- 1.1. Declaration of the United Nations (UN) General Assembly, on December 2015, of the World Tsunami Awareness Day every 5th day of November to promote a global culture of tsunami awareness;
- 1.2. The 2020 edition of the World Tsunami Awareness Day will be structured as a 30-day campaign with three key events focused on Global Target E of the Sendai Framework: Substantially increase the number of countries with national and local disaster risk reduction strategies by 2020, with a specific focus on two key components essential to the set up and effective maintenance of risk reduction strategies and their adoption by vulnerable communities: scientific expertise and indigenous knowledge and memory<sup>1</sup>;
- 1.3. DOST-PHIVOLCS' National Tsunami Advocacy Campaign aims to promote tsunami resilience across sectors in the country, and to deepen the engagement of the community in initiating and sustaining tsunami awareness and preparedness activities.

# 2. Purpose

2.1. This Memorandum Circular is issued to enjoin all Local Government Units (LGUs) to observe and participate in this

<sup>&</sup>lt;sup>1</sup> https://en.unesco.org/commemorations/tsunamiday

year's World Tsunami Awareness Day, with the theme "Tsunami Awareness, Community Preparedness, and Proper Response in the New Normal".

# 3. Scope/Coverage

3.1. All Provincial Governors, City and Municipal Mayors, Punong Barangays, DILG Regional Directors, BARMM Minister of Local Government, and all others concerned.

# 4. Policy Content and Guidelines

- 4.1. All LGUs and other instrumentalities are encouraged to join the online press conference, dubbed as PHIVOLCS' *InfoSentro*, to be hosted by DOST-PHIVOLCS on November 5, 2020 at 9:00 AM, and other tsunami-related webinars for public information on the following dates:
  - 4.1.1. November 5, 2020;
  - 4.1.2. November 10, 2020; and
  - 4.1.3. November 17, 2020.
- 4.2. All LGUs are encouraged to spearhead the Tsunami Advocacy Campaigns within their respective localities, especially for LGUs with areas at risk to tsunami hazards;
- 4.3. All LGUs are also enjoined to hang streamers in conspicuous places/spots in their offices/edifices and post other campaign materials in their respective official websites and social media accounts to promote the awareness (for campaign materials, please coordinate with DOST-PHIVOLCS);
- 4.4. To give highlight to the awareness campaign, LGUs are enjoined to conduct fitting activities, mindful of the purpose and theme and strictly observing the minimum public health standards;
- 4.5. All DILG Regional Directors, BARMM Minister of Local Government, and DILG Field Officers are hereby directed to cause the immediate and widest dissemination of this Memorandum Circular within their respective areas of jurisdiction.

#### 5. References:

- 5.1. United Nations Declaration of every 5th day of November as the World Tsunami Awareness Day;
- 5.2. Letter request from DOST Undersecretary Renato U. Solidum, Jr.

## 6. Attachment:

6.1. DOST-PHIVOLCS' list of activities for the World Tsunami Awareness Campaign.

## 7. Effectivity

7.1. This Memorandum Circular shall take effect immediately.

8. Approving Authority

EDUARDO M. AÑO

Secretary

#### 9. Feedback

9.1. For related inquiries, all concerned may directly contact Ms. Melissa Mae P. Tamayo through telephone number +63-8927-4524 or email address at melissa.tamayo@phivolcs.dost.gov.ph.



## World Tsunami Awareness Day (WTAD) 2020

Theme: "Tsunami Awareness, Community Preparedness, and Proper Response in the New Normal"

#### **DOST-PHIVOLCS List of Activities**

Slogan- and Digital	25 September – 18 October
Poster-Making Online	Contact Datailar
Contests	Contest Details:
	Slogan-Making: http://bit.ly/WTAD_slogancontest
1-5-0	Digital Poster-Making: http://bit.ly/WTAD_postercontest
InfoSentro sa	05 November, 9:00-11:00 AM
PHIVOLCS	Tsunami Resilience Front Liners: A Talk on PHIVOLCS'
(Online press	Tsunami DRR Initiatives in the PH
conference)	
	Usec. Renato U. Solidum, Jr.
	Announcement of contest winners
PHIVOLCS InfoBit	05 November, 2:00-4:00 PM
FI II VOLCS II II OBIL	03 November, 2.00-4.00 FW
(Public webinar)	"Baybayin ng Pinas, sa Tsunami 'di Ligtas"
(i. delle ireelliai)	(Tsunami Hazards and Risks in the Philippines)
	( Canalin Francis and Francis )
	Resource person: Ms. Robelyn Mangahas
	Lecture Topics:
	<ul> <li>Tsunami: What You Need to Know</li> </ul>
	<ul> <li>Historical Tsunami and Major Tsunami Scenarios in</li> </ul>
	the Philippines
	Open Forum: "Ask PHIVOLCS"
PHIVOLCS InfoBit:	06 November, 9:00-11:00 AM
A Pre-Nationwide	
Simultaneous	"Tsunami-Ready Ka Na Ba?"
Earthquake Drill	(Tsunami Preparedness and Proper Response)
(NSED) activity	
	Resource person: Engr. Erlinton Antonio Olavere
(Public webinar)	Lecture Topic:
	Tsunami Preparedness and Community
	Engagements
	Open Forum: "Ask PHIVOLCS"

We are also sharing WTAD promotional materials which can be posted on the website and social media accounts of the offices/organizations. To request: <a href="https://tinyurl.com/WTAD2020RequestMaterials">https://tinyurl.com/WTAD2020RequestMaterials</a>

For more information, you may contact Ms. Melissa Mae Tamayo and Hannah Lucero (+63-8927-4524; <a href="melissa.tamayo@phivolcs.dost.gov.ph">melissa.tamayo@phivolcs.dost.gov.ph</a>; <a href="melissa.tamayo@phivolcs.dost.gov.ph">hdlucero@phivolcs.dost.gov.ph</a>).



30 September 2020

#### EDUARDO M. AÑO

Secretary
Department of the Interior and Local Government (DILG)
EDSA corner Quezon Ave., Quezon City

#### Dear SECRETARY AÑO:

In December 2015, the United Nations declared every November 5 as the World Tsunami Awareness Day (WTAD). From 2016-2019, DOST-PHIVOLCS led the country's observance through the conduct of seminars, media conference, audio-visual presentations of tsunami survivors', interactive exhibits, unveiling of tsunami signage, and tsunami evacuation drill.

This year, we are launching a national tsunami advocacy campaign that aims to promote tsunami resiliency across sectors in the country, and to deepen the engagement of the community in initiating and sustaining tsunami awareness and preparedness activities. As part of this, we are conducting the **slogan-and digital poster-making online contests** with the theme "Tsunami Awareness, Community Preparedness, and Proper Response in the New Normal" to encourage the youth to participate in the campaign. The winning entries will be used as campaign materials, not only by our Institute, but hopefully by the various stakeholders including DILG attached agencies, regional offices and the local government units (LGUs).

An **online press conference**, dubbed as PHIVOLCS *InfoSentro*, will be held on November 5, 2020 at 9:00 AM to announce the winners and to rollout the tsunami advocacy campaign. Furthermore, **three (3) tsunami-related webinars** for public information are also set – November 5 at 2:00 PM, November 10 (pre-NSED activity), and November 17.

We greatly appreciate your support in the past WTAD activities. Once again, we would like to request for your assistance in promoting this year's activities and in enjoining especially the LGUs at risk to tsunami hazards to advocate the campaign.

For more information, you may contact Ms. Melissa Mae P. Tamayo (+63-8927-4524; melissa.tamayo@phivolcs.dost.gov.ph).

Thank you!

Very truly yours,

RENATO U. SOLIDUM, JR.

Undersecretary, DOST

and Officer-in-Charge, PHIVOLCS

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