



## 2020 National Attention Deficit/Hyperactivity Disorder (ADHD) Awareness Week

Memorandum Circular No. 2020-133  
07 OCT 2020

### 1. Background

- 1.1 Pursuant to Presidential Proclamation No. 472 issued on September 18, 2003, the third week of October is declared as National Attention Deficit/Hyperactivity Disorder (ADHD) Awareness Week.
- 1.2 The observance of this event hopes to create an environment that will allow persons with ADHD to enjoy productive lives by raising the awareness of people throughout society about ADHD, its early detection, and how crucial are prompt and appropriate interventions.

### 2. Purpose

This Memorandum Circular is issued to enjoin all Local Government Units (LGUs) to observe the **2020 National Attention Deficit/Hyperactivity Disorder Awareness Week** in order to raise nationwide awareness and sensitivity to the plight of individuals with ADHD allowing them to lead more productive and enjoyable lives.

### 3. Scope/Coverage

All Provincial Governors, BARMM Chief Minister, City / Municipal Mayors, Punong Barangays, DILG Regional Directors, BARMM Minister of Local Government, Field Officers and all others concerned.

### 4. Policy Content and Guidelines

- 4.1 This year's National ADHD Awareness Week from **October 16-22, 2020** adopts the theme "**Converse. Control. Connect**" in recognition of what are important to persons with ADHD during the

pandemic, and to underscore that we must not lose our human connections with people with ADHD, while ensuring strict observance of minimum health standards.

4.2 To give prominence to the celebration, LGUs are enjoined to conduct fitting activities, mindful of the themes and their contribution to the objectives of the celebration.

4.3 All LGUs are also enjoined to hang streamers in conspicuous places/spot in their offices/edifices to promote the said celebration. The streamer can be downloaded at the National Council on Disability Affairs (NCDA) website <https://www.ncda.gov.ph/>.

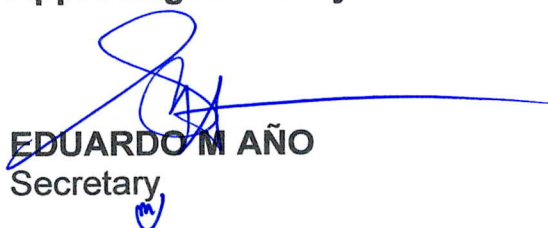
4.4 All DILG Regional Directors are hereby directed to cause the immediate and widest dissemination of this Memorandum Circular to all LGUs within their respective regional assignments.

## 5. References

5.1 Proclamation No. 472, series 2003.

5.2 Letter request from NCDA Executive Director Emerito L. Rojas.

## 6. Approving Authority

  
**EDUARDO M AÑO**  
Secretary

## 7. Feedback

For related inquiries, all concerned may directly contact Mr. Rizalio R. Sanchez or Ms. Lila Simon of NCDA thru telephone nos. 8951-5013, 8932-6422 local 111 or email of at [council@ncda.gov.ph](mailto:council@ncda.gov.ph).





Republic of the Philippines

## NATIONAL COUNCIL ON DISABILITY AFFAIRS

23 September 2020

**HON. EDUARDO M. AÑO**

Secretary

Department of Interior and Local Government

DILG-NAPOLCOM Center, Quezon Avenue

Quezon City

Dear **Secretary Año**:

This has reference to the forthcoming celebration of the **NATIONAL ATTENTION DEFICIT/HYPERACTIVITY DISORDER (ADHD) AWARENESS WEEK** that will be commemorated on October 16-22 this year under the auspices of ADHD Society of the Philippines pursuant to Proclamation No. 472 (2003) in partnership with this Council. Copy of which is attached for your ready reference and perusal. The observance of this annual observance aims to create an environment that will allow persons with ADHD to enjoy productive lives thru raising public awareness throughout society.

This year's ADHD celebration adopts the theme "**Converse. Control. Connect**" that aims to give recognition to what is important to persons with ADHD in this time of the pandemic. It is significant that we all should not lose our human connections to them and making the most of our time significant, relevant, and productive.

In this regard, we would like to request the Department to issue a Memorandum Circular/Order or similar directive addressed to the heads of your Bureaus, Regional Offices, Local Government Units and affiliated agencies, to initiate/conduct fitting activities for the celebration. In order to give prominence to the celebration, may we also enjoin them to hang streamers to promote the celebration. The layout design is likewise attached for your information and guidance. It can be downloaded at the NCDA website <http://www.ncda.gov.ph>.

Should you need further information on the matter, please feel free to contact our staff in charge, Mr. Rizalio R. Sanchez and Ms. Lila Simon, thru Telephone Nos. 8951-5013 and 8932-6422 local 111. You may also email us at [council@ncda.gov.ph](mailto:council@ncda.gov.ph).

We would deeply appreciate your consideration and favorable response to our request.

Our cordial regards.

Very truly yours,

  
**EMERITO L. ROJAS**  
Executive Director

*Encls.: as stated*

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BY THE PRESIDENT OF THE PHILIPPINES

PROCLAMATION NO. 472

DECLARING THE THIRD WEEK OF OCTOBER OF EVERY YEAR AS  
"NATIONAL ATTENTION DEFICIT/HYPERACTIVITY DISORDER  
(AD/HD) AWARENESS WEEK"

WHEREAS, AD/HD is a common serious neuro-biological disorder in every country affecting some three (3%) percent to four (4%) percent of the country's population;

WHEREAS, AD/HD is a chronic brain disorder with social, academic and emotional impacts which can affect an estimated four (4) million Filipinos nationwide;

WHEREAS, lack of understanding and awareness about AD/HD leads to misconceptions and social stigma which hinder access to effective treatment, increases the risk of co-morbid conditions and complications such as conduct disorder, oppositional defiant disorder and anti-social disorder;

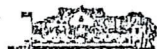
WHEREAS, the unmitigated condition of AD/HD may lead to the increased incidence of out-of-school youths and child abuse and neglect;

WHEREAS, several studies have shown that as high as seventy (70%) percent of juvenile offenders and forty (40%) percent of adult prisoners were found to have AD/HD;

WHEREAS, most persons with AD/HD have above-average intelligence, are highly creative, have deep stores of energy, have the ability to do multi-tasking, and, thus, have the potential to become path-beaters;

WHEREAS, the AD/HD individual, with proper management and support, can lead productive and fruitful lives and contribute to the nation's moral, financial and spiritual recovery.

NOW, THEREFORE, I, GLORIA MACAPAGAL-ARROYO, President of the Philippines, by virtue of the powers vested in me by law, do hereby declare the third week of October of every year as "National Attention Deficit/Hyperactivity Disorder (AD/HD) Week" under the auspices of the AD/HD Society of the Philippines, Inc.



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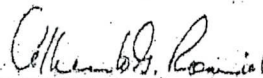
AD/HD Society of the Philippines



IN WITNESS WHEREOF, I have hereunto set my hand and caused the seal of the Republic of the Philippines to be affixed.

DONE in the City of Manila, this 18<sup>th</sup> day of September, in the year of Our Lord, Two Thousand and Three.

By the President:

  
ALBERTO G. ROMULO  
Executive Secretary





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