



Republic of the Philippines
DEPARTMENT OF THE INTERIOR AND LOCAL GOVERNMENT
 DILG NAPOLCOM CENTER, EDSA cor. QUEZON AVENUE, QUEZON CITY
<http://www.dilg.gov.ph>



27 AUG 2020

MEMORANDUM CIRCULAR
NO. 2020-114

TO : ALL PROVINCIAL GOVERNORS, CITY AND MUNICIPAL MAYORS, PUNONG BARANGAYS, DILG REGIONAL DIRECTORS AND BARMM CHIEF MINISTER, AND ALL OTHERS CONCERNED

SUBJECT : CELEBRATION OF THE 18TH DEVELOPMENT POLICY RESEARCH MONTH (DPRM)

Pursuant to Presidential Proclamation No. 247, dated 2 September 2002, the Development Policy Research Month (DPRM) is being celebrated nationwide every month of September of every year. The celebration provides a means to promote, enhance, instill and draw awareness of the importance and necessity of policy research in national development and nation-building.

The Philippine Institute for Development Studies (PIDS) leads the conduct of activities in observance of the DPRM, in coordination with various government agencies.

The 18th DPRM celebration carries the theme “*Makabagong Pamamahala para sa Sama-samang Pagbangon sa New Normal (Bouncing Back Together: Innovating Governance for the New Normal)*” to highlight the importance of innovating governance across all sectors of society to steer the country toward renewed growth and dynamism.

In view thereof, all Provincial Governors, City and Municipal Mayors, and Punong Barangays are enjoined to participate in this year’s celebration of DPRM, by way of:

1. Prominently displaying the 18th DPRM banner/streamer within their office premises. (*Banner templates can be accessed thru the link <http://bit.ly/dprm2020>. LGUs may opt to (i) choose between the English version and the Filipino version depending*

on their language preference, and (ii) translate the slogan in their local dialect. For queries on banner specifications, LGUs may contact Ms. Jachin Aberilla at jaberilla@mail.pids.gov.ph)

2. Featuring the 18th DPRM promotional materials, infographics, and other related announcements on their official websites and social media accounts. (LGUs may download materials from the DPRM website <http://dprm.pids.gov.ph> and PIDS social media accounts <https://www.facebook.com/PIDS.PH/> and [https://twitter.com/PIDS PH](https://twitter.com/PIDS_PH))
3. Participating in DPRM 2020 virtual activities to be streamed via Facebook Live on the PIDS Facebook page. Activity details are posted on the DPRM website and PIDS social media pages.
 1. *September 1* – DPRM Virtual Press Conference (Kickoff)
 2. Sixth (6th) Annual Public Policy Conference (APPC) Webinar Series
 1. *September 15* – Opening Ceremony and Innovation in Public Sector Governance for Resilience under a New Normal: Theory and Practice
 2. *September 17* – Institutional Innovations and Reforms under the New Normal
 3. *September 22* – Strengthening the Civil Service under the New Normal
 4. *September 24* – SMART Systems for Agile Governance under the New Normal
4. Organizing virtual activities/events that may be relevant to the DPRM 2020 theme or to policy research.

All DILG Regional Directors and the BARMM Minister of the Interior and Local Government are directed to cause the immediate and widest dissemination of this Memorandum Circular to all LGUs within their respective areas of responsibility.

For information and guidance.


USEC BERNARDO C. FLORECE, JR.
Officer-in-Charge

