



Republic of the Philippines

DEPARTMENT OF THE INTERIOR AND LOCAL GOVERNMENT  
DILG-NAPOLCOM Center, EDSA corner Quezon Avenue, West Triangle, Quezon City  
<http://www.dilg.gov.ph>



MEMORANDUM CIRCULAR  
NO. 2020-045

20 FEB 2020

TO : ALL PROVINCIAL GOVERNORS, CITY MAYORS, MUNICIPAL MAYORS, PUNONG BARANGAYS, BARMN CHIEF MINISTER, BARRM MINISTER OF LOCAL GOVERNMENT, DILG REGIONAL DIRECTORS AND OTHERS CONCERNED

SUBJECT : EARTH HOUR 2020: #ChangeTheEnding Campaign ON MARCH 28, FROM 8:30 TO 9:30 P.M.

Faced with the enormity of the task of reversing the current trend of environmental degradation, the World Wide Fund for Nature (WWF) Philippines will simultaneously be holding **Earth Hour 2020** on March 28, 2020 as well as, launching the **#ChangeTheEnding** campaign. Over the next five years, it will work closely with partners in focusing on scaled solutions to address the monumental and very urgent environmental challenges facing the present and next generations of Filipinos. While the situation is grim, we can still **#ChangeTheEnding** if we start acting today, with all Filipinos to raise their voices for the planet, and to make nature matter.

In this connection, all Provincial Governors, City Mayors, Municipal Mayors, and Punong Barangays are encouraged to continue to broaden public participation, and help spark meaningful change and inspire a global movement to address the climate crisis by way of doing the following suggested activities, to include but, not limited to:

1. Switch off or dim their non-essential lights, including streetlights, signages and key monuments, during this global "lights out" on Saturday, March 28, at 8:30 P.M. for one hour;
2. Promote the Earth Hour 2020 by releasing a memorandum inviting LGU officials, employees and constituents to join and be part of Earth Hour 2020;
3. Document their own Earth Hour event and/or key monument switch offs and send to World Wide Fund for Nature (WWF) through [www.wwf.org.ph/earthhour](http://www.wwf.org.ph/earthhour), which shall upload the photos online to showcase endeavors to celebrate Earth Hour 2020 around the country; and
4. Mobilize the public and private sectors within their localities to support Earth Hour 2020 by switching off their signage lights or some of the lights in their facilities, as their operations/business will allow.

All DILG Regional Directors and the DILG-BARMM Minister of Local Government are also directed to cause the widest dissemination of this Memorandum Circular to LGUs within their respective jurisdictions.

  
EDUARDO M. AÑO  
Secretary

