



Republic of the Philippines
DEPARTMENT OF THE INTERIOR AND LOCAL GOVERNMENT
DILG-NAPOLCOM Center, EDSA corner Quezon Avenue, West Triangle, Quezon City
<http://www.dilg.gov.ph>



31 JAN 2020

MEMORANDUM CIRCULAR

NO. 2020 – 017

TO : ALL DILG REGIONAL DIRECTORS AND FIELD OFFICERS

ALL CITY MAYORS AND MUNICIPAL MAYORS

SUBJECT : ATTENDANCE OF THE LOCAL CHIEF EXECUTIVES TO THE ECOSYSTEM OF STAKEHOLDERS FOR SUSTAINABLE AGRICULTURE (ESSA) FIRST NATIONAL CONFERENCE ON 11-15 FEBRUARY 2020 IN ILOILO CITY

The Ecosystem of Stakeholders for Sustainable Agriculture (ESSA) will hold its first National Conference on 11-15 February 2020 at the Iloilo Grand Hotel, Iloilo City.

Mr. Nicanor Perlas, the co-founder of ESSA, encourages the attendance of the City Mayors and Municipal Mayors to the said activity, on official business. The objective of the National Conference is to promote the practice of organic farming nationwide and to enforce the role of the Local Government Units (LGUs) in eradicating poverty through sustainable agriculture. The registration fee for the Local Chief Executives costs Php6, 700.00 (Stay-In) and Php4, 000.00 (Stay-Out).

The payment of travel expenses and registration fee of participants to cover the cost of meals and hotel accommodation may be authorized, chargeable against the provincial/ city/municipal funds, **subject to the availability thereof, and in accordance with the usual accounting and auditing requirements, and other pertinent laws, rules, and regulations.**

Attached herewith the program and registration rates of the National Conference. For confirmation, please contact the ESSA Secretariat at (033) 338 2376 and +63 907 231 3049 or email them through this address: essustainableagriculture@protonmail.com.

All DILG Regional Directors and Field Officers are likewise directed to cause the dissemination of this Circular within their respective jurisdiction.

For the information of all concerned.


EDUARDO M. AÑO
Secretary



DILG-OSEC 01312020-009



ECOSYSTEM OF STAKEHOLDERS FOR
SUSTAINABLE AGRICULTURE

22 January 2020

Hon. Eduardo M. Año,
Secretary
Department of Interior and Local Government
Metro Manila, Philippines

Through

Hon. Roosque B. Calacat
Assistant Secretary
Department of Interior and Local Government

Dear Sec. Año,

Before anything else, I want to say that thank you for issuing the May 20, 2019 Memorandum Circular directing all mayors to be part of LOAMCP-PH. That memorandum has resulted in an increased interest in organic agriculture around the country.

In connection with this, the Ecosystem of Stakeholders for Sustainable Agriculture (ESSA) is holding its first National Conference this coming 11-15 February 2015 in Iloilo City. ESSA is a national network of key stakeholders in Sustainable Agriculture. Currently members of ESSA include Mayors, doctors and scientists of agriculture, business people, civil society SA trainers, researchers, medical doctors, restaurant owners, and many other stakeholders of SA.

The President of LOAMCP-PH and the Executive Director of LOAMC-PH are members of ESSA.

May I request the Hon. Secretary to write a letter to all mayors allowing them to attend the Organic 4.0 National Conference of ESSA. You did this last time for LOAMCP-PH.

Mayors of LOAMCP-PH are asking for this letter of endorsement and encouragement from DILG so that it would be easier for them to attend said conference for reasons that you would be familiar with. This would be a big help in the success of this conference and in our common advocacy for sustainable agriculture.

In addition, if you find this Conference interesting and important enough to merit the attendance of your Assistant Secretary, Roosque Calacat, we would be more than happy

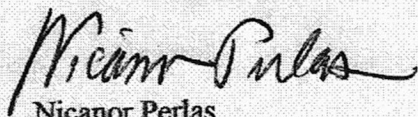
to invite him to give one of the Welcome Remarks at the beginning of the Conference on February 11. We would be more than happy to invite you to give the Welcome remarks, but we know that you are very busy attending to the affairs of the police and the local governance of this country.

If Asec. Calaca would accept our invitation in behalf of DILG, we would be more than happy to provide him with free board and lodging for the duration of your stay in the Conference, whether only one night or 5 nights.

For more details, kindly see the Program for Organic 4.0 attached below.

Hoping for your favorable action on this request.

With all good wishes and best regards,



Nicanor Perlas
Co-Founder and Board Trustee Member, ESSA

REGISTRATION RATES

February 11-15, 2020

Iloilo Grand Hotel, Iznart Street, Iloilo City

A. STAY-IN (4 Days and 3 Nights)**Php 6,700.00****Inclusions:****• Food****February 11, 2020 (Day 1)**

Lunch

Snacks

Dinner

February 12-14, 2020 (Day 2, 3 & 4)

Breakfast

Snacks

Lunch

Snacks

Dinner

February 15, 2020 (Day 5)

Breakfast

• Conference Kit**• Accommodation***The accommodation in the venue is first come, first serve.***B. STAY-OUT (4 Days and 3 Nights)****Php 4,000.00****Inclusions:****• Food****February 11, 2020 (Day 1)**

Lunch

Snacks

Dinner

February 12-14, 2020 (Day 2, 3 & 4)

Breakfast

Snacks

Lunch

Snacks

Dinner

February 15, 2020 (Day 5)

Breakfast

• Conference Kit

To register, please visit our official Facebook Page at **ESSAgriculture2019** or type this link on your browser <https://forms.gle/yBbnH7BjAcweA6hr7>

NOTE:

To secure your slot, kindly pay 50% of down payment upon submission of your online registration form and settle the other 50% on or before January 25, 2020.

Please send your payments to:

Name: **MARY CLAIRE ARTIAGA**

Address: **Zarraga, Iloilo**

Contact #: **0907-061-2226**

Payment Centers:

Palawan Pera Padala

MLhuiller

Cebuana

ORGANIC 4.0

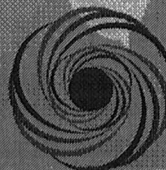
NATIONAL CONFERENCE PROGRAM



Iloilo Grand Hotel
Iznart Street, Iloilo
City Proper



February 11-15, 2020



ECOSYSTEM OF
STAKEHOLDERS FOR
SUSTAINABLE
AGRICULTURE

ESSA

ORGANIC 4.0

Sustainable Agriculture for the 21st Century

Sustainable agriculture including permaculture, organic and bio-dynamic farming have been with us in the Philippines since the 1980s. Yet many practitioners and supporters are not aware of the tremendous 21st century innovations and developments in sustainable agriculture: from scientific innovations and technological refinements; new approaches to the market in the context of solidarity economics; massive LGU involvement in organic farming; inner conditioning to nurture creativity, innovation and commitment; deeper understanding of systemic connections in agriculture; convergence of initiatives for greater impact; to creating new cultures based on post-materialist sciences that affirm the active presence and working of the spiritual in nature, communities, and the universe.

In addition, more and more people are beginning to realize how deeply embedded they are in web of life that agriculture makes possible: from farmers, doctors, research scientists, teachers, students, business people, cooks, restaurants, supermarkets, coops, communities, networks to consumers. This is the Ecosystem of Stakeholders in Sustainable Agriculture.

This National Conference on Organic 4.0 will share some of the best practices in sustainable agriculture. It will also be a venue to convergence with other stakeholders and emerge new collective initiatives together to give greater energy to a rapidly growing movement.

The National Conference is the inaugural conference of the Ecosystem of Stakeholders in Sustainable Agriculture (ESSA). The goal of ESSA is to bring all the key stakeholders of sustainable agriculture together and emerge new inspiring action that would make sustainable agriculture the dominant form of farming in the Philippines, eradicate poverty in rural areas and improve the health of consumers.

11 FEBRUARY, 2020 / DAY 1

AM Arrivals

- Registration
- Check-in
- Free Time

12:00 PM Lunch / Rest / Networking

02:00 PM Opening Ceremonies

- **Acknowledgement of Participants**
- **Ecumenical Prayer**
- **Opening Ritual**
 - with Amena Bal and Karla Delgado, Earth Leaders and Earth Healers, Kai Farms, Silang, Cavite
- **Overview of Conference Intentions**
 - Dindin Daliva, Chair, Ecosystem of Stakeholders for Sustainable Agriculture (ESSA)
- **Welcome Remarks**
 - Governor, Iloilo Province
 - Mayor, Iloilo City
- **Opening and Viewing of Exhibits**
 - Dindin Daliva, Chair, ESSA

03:30 PM Break

04:00 PM Evolutionary Stages of Organic Farming

- **Organic 1.0 - 2.0 and in the Light of Global Developments in Organic Agriculture**
 - Vic Tagupa, Executive Director, The League of Organic Agriculture Municipalities, Cities, and Provinces of the Philippines (LOAMCP-Ph)
- **Organic 3.0: Mayors Converting 1 Million Hectares to Organic**
 - Mayor Rommel Arnado, President, LOAMCP-Ph
- **Organic 4.0: Sustainable Agriculture in the 21st Century**
 - Nicanor Perlas, Executive Director, Solution Ecosystems Activator (SEA)
- **Open Forum**

06:00 PM Free Time / Networking / Viewing of Exhibits

06:45 PM Dinner / Solidarity Night (Candlelight Conversations) Sponsored by MUNICIPALITY OF NEW LUCENA

12 FEBRUARY, 2020 / DAY 2

07:00 AM Breakfast

08:30 AM Societal Innovations in Organic 4.0

- Announcements
- **Building Food Ecosystems: The Cebu Farmers Market**
 - Teresa Dossdos-Ruelas, President, Communities for Alternative Food Ecosystems Initiative (CAFE-I)
- **SIAD as Context for Mainstreaming Organic Agriculture**
 - Jude Cabangal, Sustainable Integrated Area Development (SIAD) Working Group, Bayawan City, Negros Oriental
- **Converting 6,000 Hectares into Organic Farming**
 - Adelino Flores Rico, Municipal Agriculturist, Kauswagan, Lanao del Norte
- **Open Forum**

10:30 AM Break

11:00 AM Emerging the Solution Ecosystems for Sustainable Agriculture: An Open Space Approach

12:00 PM Lunch/ Rest / Free Time / Networking / Viewing Exhibits

02:00 PM Innovations on the Ground

- Artistic Presentation
 - Amalia Morante
- Plenary Sharing of Preliminary Learning and Results of Open Space Conversations

03:30 PM Break

04:00 PM The Role of Business in Organic 4.0

- **Research Results on Marketing Organic Agriculture**
 - Ecosystem of Stakeholders for Sustainable Agriculture (ESSA)
- **Panel on Business Support for Organic 4.0**
 - Karla Delgado and Amena Bal, Earth Leaders and Earth Healers, Kai Farms, Silang, Cavite
 - Dindin Daliva, Value Chain Coordinator, Center for Bayanihan Economics (CBE) Organic, Angat, Bulacan
 - Charlene Tan, Co-Founder, Good Food Community, Metro Manila
- **Open Forum**

06:00 PM Free Time / Networking / Viewing Exhibits

06:30 PM Dinner and Socials (LGU Sponsored) Sponsored by MUNICIPALITY OF TUBUNGAN

***Post Inner Conditioning Session
(ESSA Members Only)**

13 FEBRUARY, 2020 / DAY 3

07:00 AM Breakfast

08:30 AM Foundational Principles in Organic 4.0

- Announcements
- **Necessity of Post-Materialist Science in Sustainable Agriculture (SA)**
 - Dr. Pamela Fernandez, Professor, UP Los Baños, Laguna
- **Scientific Spirituality: Implications for Systemic Perspective in Organic 4.0**
 - Nicanor Perlas, Executive Director, SEA, Zarraga, Iloilo
- **Inner Conditioning: Key Role in Community Building and the Youth in SA**
 - Jane Entoy, Chair, PESTALES Agriculture Coop, Argao, Cebu
- **Open Forum**

10:30 AM Break

11:00 AM Sustaining the Emergence of Organic 4.0

- **Report on Fund Raising Possibilities for Organic Agriculture**
 - Ecosystem of Stakeholders for Sustainable Agriculture (ESSA)
- **Funding the Sustainable Agriculture Ecosystem**
 - Dr. Vicente Perlas, President, Lifebank Microfinance Foundation
- **Open Forum**

12:30 PM Lunch/ Rest / Free Time / Networking / Viewing Exhibits

02:00 PM Innovations on the Ground

- **Artistic Presentation**
- **Research Results on Best Practices in Organic Agriculture**
 - Ecosystem of Stakeholders in Sustainable Agriculture (ESSA)
 - Dr. Blesilda Calub, University Researcher IV, Affiliate Faculty and Program Leader, Organic Agriculture Program, Agricultural Systems Institute, College of Agriculture and Food Science, UP Los Baños
 - Jonathan Galindez, Assoc. Professor III/Director, Ramon Magsaysay Center for Agricultural Resources and Environment Studies (RM-CARES), Central Luzon State University (CLSU)
- **Training Thousands of Farmers on SRI Technology**
 - Robert Versola, Founder, System of Rice Intensification (SRI) Pilipinas, Metro Manila
- **Open Forum**

04:00 PM Break

04:30 PM Workshops: Initiatives on Organic Farming

- Nicanor Perlas, Trustee, ESSA
- Overview of Workshops
- Workshops Proper
 - **Application on Quantum Agriculture**
 - Dr. Pamela Fernandez, Professor, UP Los Baños, Laguna
 - **Hot Issues in Sustainable Agriculture**
 - Dr. Blesilda Calub, University Researcher IV, Affiliate Faculty and Program Leader, Organic Agriculture Program, Agricultural Systems Institute, College of Agriculture and Food Science, UP Los Baños

- **Role of Youth in Sustainable Agriculture**
 - Jane Entoy, Chair, PESTALES Agriculture Coop, Argao, Cebu
- **Strategies on Converting Chemical Farms to Organic Farms**
 - Adelino Flores Rico, Municipal Agriculturist, Kauswagan, Lanao del Norte
- **Integrated E-Commerce Platform**
 - Fr. Ben Veritas, Veritas e-Trading Network, CEO/President
- **Uplift Our Vibrations and Align with Our Inner Light Wellness Workshop**
 - Amena Bal and Karla Delgado, Earth Leaders and Earth Healers, Kai Farms, Silang, Cavite
- **Handuraw, Three-Fold Imagination for Sustainable Forestry-Based Diets**
 - Jude Cabangal, Sustainable Integrated Area Development (SIAD) Working Group, Bayawan City, Negros Oriental
- **How to Start your own Community Supported Agriculture (CSA)?**
 - Charlene Tan and Mabi David, Co-Founder, Good Food Community, Metro Manila
- **Building Food Ecosystems: The Cebu Farmers Market**
 - Teresa Dosdos-Ruelas, President, Communities for Alternative Food Ecosystems Initiative (CAFE-I)

06:30 PM Free Time / Networking/ Viewing Exhibits

07:00 PM Dinner and Socials

Sponsored by MUNICIPALITY OF CABATUAN

Hackathon in Organic 4.0

- Dindin Daliva, Chair, ESSA
- Ariel Lastica, Trustee, ESSA

14 FEBRUARY, 2020 / DAY 4

07:00 AM Breakfast

08:30 AM Integration

- Announcements
- **Overview Integration**
 - Nicanor Perlas, Trustee, ESSA
- **Creating and Activating the Ecosystem of Stakeholders in Organic 4.0**
 - Dindin Daliva, Chair, ESSA
- **Breakout Groups: Identifying More Stakeholders in Organic 4.0**
 - Nicanor Perlas, Trustee, ESSA
- **Plenary Reports of Breakout Groups**

10:30 AM Break

11:00 AM Converge to Emerge

- **Open Space in Geographic and Thematic Clusters**
 - ESSA Members and Participant Volunteers as Facilitators

12:00 PM Lunch / Rest/ Free Time / Networking / Viewing Exhibits

02:00 PM Encouraging Innovations

- **Plenary Sharing of Open Space on Thematic and Geographic Clusters**
- **Sharing the Results of the HACKATHON**
- **Seed Exchange**
 - Jun Garde, Trustee, ESSA

04:00 PM Break

04:30 PM Closing Ceremonies

- **Formal Launching of ESSA**
- **MOA Signing between ESSA and LOAMCP-Ph**
- **Plenary Reflections by Participants**
- **Final Thoughts, Conference Organizers**
- **Closing Ritual**

07:00 PM Dinner and Socials

Sponsored by MUNICIPALITY OF LAMBUNAO

07:30 PM General Assembly

ESSA Members Only

15 FEBRUARY, 2020 / DAY 5

07:00 AM Breakfast and Check-Out

09:00 AM General Assembly of Members, Ecosystem of Stakeholders for Sustainable Agriculture (ESSA)

Master of Ceremonies: Maria Clara Rowena Ebdani-Suarez

NOTE:

This is a Final Program. It is **subject to change** depending on the emergence of the unforeseen circumstances.

Also, we encourage all participants to bring heirloom and/or organic seeds for the seed exchange portion of the program.

For more information, please contact the ESSA Secretariat at:



(033) 338 2376
+63 907-231-3049



@ESSAgriculture2019
@Organic4.ONC



essustainableagriculture@protonmail.com



essa.net.ph

In Partnership with:



Upcoming Events!

06-08 MARCH, 2020

Inner-Conditioning Workshop Batch IV

CBE, GK Enchanted Farm, Brgy. Encanto, Angat, Bulacan

10-12 MARCH, 2020

Proposal Writing

CBE, GK Enchanted Farm, Brgy. Encanto, Angat, Bulacan

08-10 MAY, 2020

Inner-Conditioning Workshop Batch V

CBE, GK Enchanted Farm, Brgy. Encanto, Angat, Bulacan