



Republic of the Philippines  
**DEPARTMENT OF THE INTERIOR AND LOCAL GOVERNMENT**  
DILG-NAPOLCOM Center, EDSA Corner Quezon Avenue, Quezon City  
[www.dilg.gov.ph](http://www.dilg.gov.ph)

**2019 RABIES AWARENESS MONTH CELEBRATION**  
**Memorandum Circular No. 2019-36**  
March 4, 2019



## 1.0 Background

- 1.1 Pursuant to Presidential Executive Order No. 84, issued on March 13, 1999, the month of March of every year is declared as *Rabies Awareness Month*. This month-long celebration is in line with the objectives of Republic Act No. 9482 (The Anti-Rabies Act of 2007), aimed at protecting and promoting peoples' right to health, through massive rabies information drive, and the conduct of related activities on prevention and eradication measures.
- 1.2 This year's celebration carries the theme, *Makiisa sa Barangayan Kontra Rabies Maging Responsableng Pet Owner*. The activity, requiring massive involvement of the Local Government Units, is spearheaded by the Department of Agriculture-Bureau of Animal Industry (DA-BAI), with the participation of DOH, DepEd, Philippine Veterinary Medical Association (PVMA), Veterinary Practitioners Association of the Philippines (VPAP), NGOs, and DiLG, as members of the National Rabies Prevention and Coordination Committee (NRPCC).

## 2.0 Purpose

This policy is issued to encourage all Local Chief Executives to support this year's month-long celebration on *Rabies Awareness Month*.

## 3.0 Scope/Coverage

All Provincial Governors, City Mayors, Municipal Mayors, DILG Regional Directors, ARMM Regional Governor and All Others Concerned.

## 4.0 Policy Content and Guidelines

- 4.1 All Local Chief Executives are encouraged to support the month-long celebration, by undertaking meaningful and fitting activities, such as, but not limited to the following:
  - 4.1.1 Display of streamers in front of provincial/city/municipal halls, to carry the theme, *Makiisa sa Barangayan Kontra Rabies maging Responsableng Pet Owner*, announcing LGU participation in said celebration; ( design of streamer, c/o the Department of Agriculture-Bureau of Animal Industry (DA-BAI);
  - 4.1.2 Uploading the official campaign streamer in LGU website, Facebook, and Twitter accounts;
  - 4.1.3 Development, production and distribution of rabies awareness information materials;

4.1.5 Conduct of mass dog immunization and responsible pet ownership campaigns; and

4.1.6 Provision of updates to the DA-BAI, using the attached format, *and Attention: Animal Health and Welfare Division* at Telephone No. (02) 926-2638, Mobile No. 09175563964 or email at [drlee2890@gmail.com](mailto:drlee2890@gmail.com).

4.2 All DILG Regional Directors and the ARMM Regional Governor are directed to cause the widest dissemination of this Memorandum Circular to LGUs within their respective areas of jurisdiction.

## 5.0 Effectivity

5.1. This Memorandum Circular shall take effect immediately.

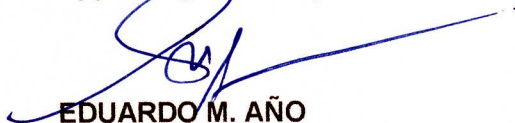
## 6.0 References

6.1 Republic Act No. 9482 (enacted on May 25, 2007)

6.2 Presidential Executive Order No. 84, issued on March 13, 1999

6.3 Agreements reached during the January 2019 NRPCC Meeting

## 6.0 Approving Authority

  
EDUARDO M. AÑO  
Secretary *tm*

