



2019 Libraries and Information Services (LIS) Month Celebration

Memorandum Circular No. 2019-165

30 SEP 2019



1.0 Background

- 1.1. Pursuant to Presidential Proclamation No. 837 s. 1991, the month of November of every year is Library and Information Services Month. This event is in recognition of the need to focus public awareness to the invaluable service that libraries and information centers render, i.e. providing data and materials for lifelong knowledge and learning, for research and for leisure.
- 1.2. For 2019, the National Commission for Culture and the Arts—National Committee on Libraries and Information Services (NCCA-NCLIS), the National Library of the Philippines, and the Philippine Librarians Association, Inc., will lead the celebration with the theme **“Inclusive, Innovative, Interconnected”** to highlight the important roles of libraries and information centers in building inclusive, innovative, and interconnected societies.

2.0 Purpose

- 2.1 This Memorandum Circular is issued to promote public awareness in the observance of 2019 Libraries and Information Services (LIS) Month Celebration to all and Local Government Units and DILG Offices.

3.0 Scope/Coverage

- 3.1 All Provincial Governors, City and Municipal Mayors, DILG Regional Directors, Provincial and City Directors, Municipal Local Government Operations Officers and other concerned

4.0 Policy Content and Guidelines

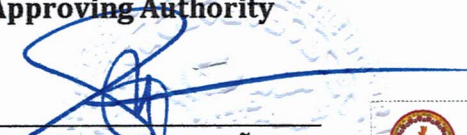
- 4.1 To further promote and increase participation during the celebration, all government agencies including Regional and Provincial Offices of DILG and Local Government Units (LGUs) are encouraged to undertake related activities, such as:
 - 4.1.1 Hanging of 2019 LIS Month official streamers in respective offices;


- 4.1.2 Development, production, distribution and posting of information, education and communication material for 2019 LIS Month which include collaterals approved by the Technical Working Committee;
- 4.1.3 Participation in the online campaign thread about the observance by uploading photos, news, features and other information relative to LIS Month 2019 using the hashtag #LISM2019;
- 4.1.4 Uploading and sharing of LIS Month advocacy material in government agencies' website and social media accounts;
- 4.1.5 Featuring of the organization's Calendar of Activities and activity implementation reports and LIS Month 2019 advocacy materials in the official websites, social media accounts and publications. The link of the reports should be sent to NLP through Ms Chona S. Galo at cfsanpedro@nlp.gov.ph;
- 4.1.6 Announcement of Libraries and Information Services Month celebration in Flag Raising Ceremony of Government Offices (October 29, 2019);
- 4.1.7 Organizing and participating in library-related activities such as lecture demonstrations, fora, book fairs, book drives and story-telling contests;

4.2 Dissemination

All DILG Regional Offices are hereby directed to cause the widest dissemination of the Memorandum Circular.

5.0 Approving Authority



EDUARDO M. AÑO
Secretary 



6.0 Feedback

For more information, you may coordinate with Ms. Chona S. Galo of the National Library of the Philippines at telephone number (02) 310-5035 local 210 or e-mail at cfsanpedro@nlp.gov.ph.

You may also visit www.ncca.gov.ph for more details.