



Republic of the Philippines
DEPARTMENT OF THE INTERIOR AND LOCAL GOVERNMENT
DILG-NAPOLCOM Center, EDSA corner Quezon Avenue, West Triangle, Quezon City
<http://www.dilg.gov.ph>



OBSERVANCE OF DRUG ABUSE PREVENTION AND CONTROL (DAPC) WEEK

Memorandum Circular No.: 2018-202

Date: November 15, 2018

1. Background

Drug abuse remains to be one of the perennial problems not only in the Philippines but in almost every country. As it continues to proliferate, international organizations recognize the importance of establishing a united front that will strive to raise people's consciousness on the adverse effects of drug abuse.

This has served as an impetus for member countries of the Association of Southeast Asian Nation (ASEAN) to take the lead in advocating for drug abuse prevention and control. Indeed, during the ninth meeting of ASEAN Senior Officials on Drug Matters held in Kuala Lumpur, in September 1985, member countries have agreed to take up such advocacy through the observance of Drug Abuse Prevention and Control (DAPC) Week.

The observance of the DAPC Week in the Philippines was formalized in 2001 after former President Gloria Macapagal-Arroyo signed Presidential Proclamation No. 124, **declaring the third week of November of every year as Drug Abuse Prevention and Control Week**. For the Philippine Government, observance of the DAPC Week is a proof that it is serious in intensifying its information, education and communication campaigns against drug abuse.

2. Purpose

This Circular is issued to provide guidance to local government units on the conduct of activities in observance of the DAPC Week. Hence, in support to the Dangerous Drugs Board (DDB), the Department issues this Circular.

3. Scope/Coverage

All Provincial Governors, City and Municipal Mayors, Punong Barangays, Local Sanggunian, DILG Regional Directors, ARMM Regional Secretary, and all others concerned.

4. Policy Content and Guidelines

4.1. Conduct of the DAPC Week

4.1.1. Schedule

4.1.1.1. The DAPC Week shall be observed every third week of November of every year.

4.1.1.2. For the C.Y. 2018, the DAPC Week shall be observed from November 11 to November 17.

4.1.2. Theme for CY 2018

4.1.2.1. The observance of the DAPC Week for the C.Y. 2018 shall espouse the theme, *"LISTEN FIRST – Listening to children and youth is the first step to help them grow healthy and safe"*.

4.1.3. National Activities

These activities are conducted annually at the national level and are spearheaded by the DDB.

4.1.3.1. A kick-off ceremony shall mark the commencement of the DAPC Week and it shall be held in a city or municipality chosen by the DDB.

4.1.3.2. The kick-off ceremony for the 2018 DAPC Week shall be held on November 12, 2018 in the Municipality of Lucban, in the province of Quezon.

4.1.3.3. Different schools and barangays from the Municipality of Lucban are expected to participate in various activities of this year's kick-off ceremony. These activities include *Pahiyas* street dancing contest, painting, spoken word poetry, and slogan making.

4.1.3.4. Activities to be conducted during the kick-off ceremony in the ensuing years shall be planned out by the DDB, in coordination with other concerned agencies and organizations.

4.1.4. Local Activities

These are the list of suggested activities for the local observance of the DAPC Week by local government units.

4.1.4.1. Community-based information, education and communication (IEC) campaign activities shall include the following:

- a) Display of street banners or streamers bearing the theme of the DAPC Week;
- b) Conduct of community mobilization in the form of street parades and organized assemblies where the theme of the DAPC Week is highlighted;
- c) Distribution of relevant information materials, i.e. leaflets and bulletins, in public spaces such as in the market, parks, transport terminals, etc.;

- d) Use of internet and social media as platform for information dissemination and;
- e) Conduct of educational discussions through seminars and forums, targeting primarily the out-of-school children and youth.

4.1.4.2. School-based information, education and communication (IEC) campaign activities shall include the following:

- a) Conduct of educational campaigns through seminars, forums, film showing, school parade, exhibits/shows, PTA meetings or homeroom conferences, literary-musical activities, among others, in coordination with the school administration and student organizations;
- b) Participation in school-based IEC campaign activities as resource persons or as facilitators;
- c) Distribution of relevant information materials through the school's student publication or social media platforms, if any;
- d) Commendation of schools and/or student organizations which have made significant contributions to the campaign against illegal drugs and drug abuse and;
- e) Mobilization of schools and student organizations to support and participate in the activities of the DAPC Week.

4.2. Roles and Responsibilities of Local Government Units

4.2.1. Provincial and City/Municipal Governments

- 4.2.1.1.** Lead the advocacy of drug abuse prevention and control in their respective localities through their anti-drug abuse councils.
- 4.2.1.2.** Coordinate with concerned government agencies, local institutions and civil society organizations regarding the conduct of activities in observance of the DAPC Week.
- 4.2.1.3.** Facilitate the planning and implementation of DAPC Week activities and integrate such activities into their local anti-drug abuse council plan of action.
- 4.2.1.4.** Appropriate a substantial portion of their respective annual budget and/or mobilize other sources of funding for the implementation of their DAPC Week activities.
- 4.2.1.5.** Provide financial and/or technical assistance to component LGUs and partner organizations in the planning and implementation of their local activities for the DAPC Week.
- 4.2.1.6.** Install banner or streamer bearing the official theme of the DAPC Week in strategic locations in their respective administrative centers.
- 4.2.1.7.** Ensure the participation of their officials and employees in the activities of the DAPC Week.
- 4.2.1.8.** Document the activities conducted and submit an accomplishment and fund utilization report to their respective DILG field offices.

4.2.2. Barangays

- 4.2.2.1.** Promote drug abuse prevention and control among their community members through their Barangay Anti-Drug Abuse Councils.
- 4.2.2.2.** Coordinate with their city/municipal and provincial governments, Sangguniang Kabataan and partner organizations in conducting DAPC Week activities.
- 4.2.2.3.** Plan and implement local activities for their DAPC Week and integrate such activities into their Barangay Anti-Drug Abuse Council Plan of Action.
- 4.2.2.4.** Appropriate a substantial portion of their respective annual budget and/or mobilize other sources of funding for the implementation of their DAPC Week activities.
- 4.2.2.5.** If necessary, seek financial and/or technical assistance from their respective city/municipal governments in support of the implementation of their DAPC Week activities.
- 4.2.2.6.** Install banner or streamer bearing the official theme of the DAPC Week in front of their barangay halls.
- 4.2.2.7.** Ensure the participation of their officials and employees in the activities of the DAPC Week.
- 4.2.2.8.** Document the activities conducted and submit an accomplishment and fund utilization report to their respective DILG field offices.

4.3. Institutional Arrangements

4.3.1. DILG Central Office

- 4.3.1.1.** Support and participate in the conduct of DAPC Week kick-off ceremony.
- 4.3.1.2.** Coordinate with the Dangerous Drugs Board regarding the annual conduct of DAPC Week.
- 4.3.1.3.** Issue a Department Circular annually, intended for the dissemination of nationwide theme of the DAPC Week and other relevant materials.
- 4.3.1.4.** Monitor the compliance of local government units with this Circular.
- 4.3.1.5.** Submit Status Report to SILG on the conduct of DAPC Week activities in local government units, copy furnished the Dangerous Drugs Board and the Inter-Agency Committee on Anti-Illegal Drugs.

4.3.2. DILG Regional Office

- 4.3.2.1.** Participate in the DAPC Week activities of the local government units.
- 4.3.2.2.** Provide regional guidelines and technical assistance to field offices regarding the implementation of this Circular.
- 4.3.2.3.** Submit regional monitoring report to DILG Central Office through the National Barangay Operations Office.
- 4.3.2.4.** Conduct validation activity.

4.3.3. DILG Provincial Office

- 4.3.3.1.** Participate in the DAPC Week activities of the local government units.
- 4.3.3.2.** Provide technical assistance to field offices on the implementation of this Circular.
- 4.3.3.3.** Submit provincial monitoring report to Regional Office.
- 4.3.3.4.** Conduct validation activity.

4.3.4. DILG City/Municipal Office

- 4.3.4.1.** Participate in the DAPC Week activities of local government units.
- 4.3.4.2.** Provide technical assistance to barangays on the implementation of this Circular.
- 4.3.4.3.** Submit city/municipal monitoring report to DILG Provincial Office or Regional Office for HUCs.
- 4.3.4.4.** Conduct validation activity.

5. References

- 5.1. Presidential Proclamation No. 124, series of 2001
- 5.2. National Anti-Drug Abuse Plan of Action 2015-2020
- 5.3. Letter from the Dangerous Drugs Board dated October 18, 2018, addressed to Secretary Eduardo M. Año, requesting for an issuance of memorandum circular re: DAPC Week

6. Effectivity

This policy shall take effect immediately upon approval.


7. Submission of Reports


- 7.1. The table below shows the indicative schedule of submission of status report on the conduct of DAPC Week activities in local government units:

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| Submission of city/municipal monitoring report to DILG Provincial Office or Regional Office for HUCs | First week of December of the current year |
| Submission of provincial monitoring report to DILG Regional Office | Second week of December of the current year |
| Submission of regional monitoring report to DILG Central Office through the NBOO | Third Week of December of the current year |

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| Submission of Status Report to SILG, copy furnished the Dangerous Drugs Board and Inter-Agency Committee on Anti-Illegal Drugs | First Week of January of the ensuing year |
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8. Approving Authority



EDUARDO M. AÑO  
Secretary of the Interior and Local Government
DILG-OSEC 11052018-00168

9. Feedback

Inquiries concerning this document should be directed / addressed to **NATIONAL BARANGAY OPERATIONS OFFICE – CITIZENS’ AFFAIRS AND POLITICAL DEVELOPMENT DIVISION (NBOO – CAPDD)** through telephone numbers: (02) 925-1137 and/or (02) 876-3454 local 4407 for appropriate action.