



Republic of the Philippines

DEPARTMENT OF THE INTERIOR AND LOCAL GOVERNMENT

DILG NAPOLCOM Center, EDSA cor. Quezon Avenue, West Triangle, 1104 Quezon City

www.dilg.gov.ph

MEMORANDUM CIRCULAR

NO. 2018-156

**TO : PROVINCIAL GOVERNORS, CITY MAYORS, MUNICIPAL MAYORS,
DILG REGIONAL DIRECTORS AND OTHERS CONCERNED**

SUBJECT : CELEBRATION OF THE 29TH NATIONAL STATISTICS MONTH (NSM)

DATE : 12 September 2018

The month of October of every year was declared as the National Statistics Month pursuant to Presidential Proclamation No. 647, issued on September 20, 1990 by then President Corazon C. Aquino with the objectives to promote, enhance and instill nationwide awareness and appreciation of the importance and value of statistics to the different sectors of society; and to elicit the cooperation and support of the general public in upgrading the quality and standards of statistics in the country.

In this regard, the Philippine Statistics Authority (PSA) is enjoining all national government agencies, local government units, academic institutions, state universities and colleges, and the private sector at the national and sub-national levels to actively participate and support the celebration of the **29th National Statistics Month (NSM) throughout the whole month of October 2018** through the issuance of PSA Memorandum Circular No. 2018-01 dated 10 July 2018.

The overall theme for this year's 29th NSM is, "**Exploring Philippine Wonders in Numbers: Statistics Towards Sustainable Tourism Development**" with Filipino translation, "Pagtuklas sa Ganda ng Pilipinas sa Pamamagitan ng mga Numero: Estadistika para sa Likas-Kayang Pag-unlad ng Turismo."

With this in view, all Local Chief Executives are hereby enjoined to actively participate in the celebrations by holding activities such as, but not limited to the following:

- **Hanging of a streamer/tarpaulin in the building façade through the whole month of October carrying this year's theme (see attached format);**
- **Conduct of symposia, workshops, orientation seminars, exhibits, slide shows;**

- **Publication of statistical reports, indicators and other relevant information; and**
- **Conduct other NSM theme related activities.**

Attached herewith is a copy of the PSA Memorandum Circular No. 2018-01 dated 10 July 2018 and the NSM streamer format for your reference and guide.

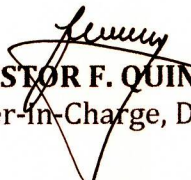
The PSA is also calling for entries to the 28th NSM Awards. The NSM awards instituted in 2002 was established to provide incentives to participating entities and agencies in the NSM Celebration and encourage their continuous support for NSM activities. The 28th NSM Awards composed of five categories, namely: Best Statistical Activity Conducted by a Government Organization, Best Statistical Activity Conducted by a Private Organization, Best Youth Group Advocate for Statistics, Best Region, and the newly created category, Best Local Government Unit (LGU) Award, are intended to recognize agencies or entities which actively conducted statistical activities during the 28th NSM Celebration last October 2017. **Nominations for the awards and supporting documents must be submitted on or before 28 September 2018 through:**

Ms. Lotis I. Ira
Chief Statistical Specialist
Statistical Policies and Programs Division
Philippine Statistics Authority
17th Floor Eton Centris Cyberpod Three,
EDSA corner Quezon Avenue, Diliman, Quezon City
Telephone No.: (632) 376-1928/(632) 376-1931
Telefax No.: (632) 376-1867
E-mail Addresses: sppd.staff@psa.gov.ph and nationalstatmonth@gmail.com

For further information and details on the 28th NSM Awards such as the mechanics, criteria, nominations and awards, you may visit the PSA web page at [http://psa.gov.ph/nsm awards/announcements/28th%20NSM%20Awards](http://psa.gov.ph/nsm%20awards/announcements/28th%20NSM%20Awards).

In order to ensure the active involvement, coordination, support of all concerned, you are hereby directed to immediately cause the widest dissemination of this Memo Circular in your respective jurisdiction.

For your information and guidance.


USEC. NESTOR F. QUINSAY, JR. *jr*
Officer-in-Charge, DILG



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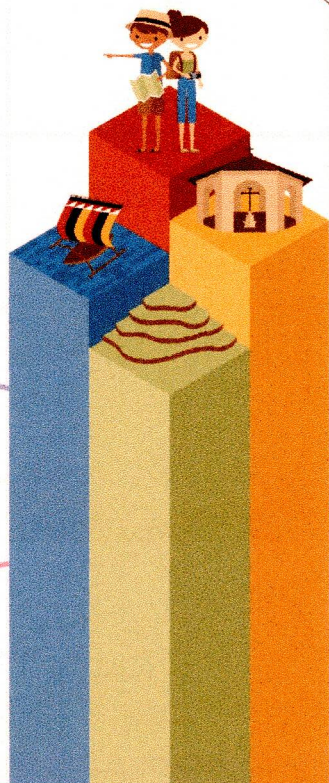
AGENCY NAME



“EXPLORING PHILIPPINE WONDERS IN NUMBERS: Statistics Towards Sustainable Tourism Development”

*“Pagtuklas sa Ganda ng Pilipinas sa Pamamagitan ng mga Numero:
Estadistika para sa Likas-Kayang Pag-unlad ng Turismo”*

29TH NATIONAL STATISTICS MONTH OCTOBER 2018



Organized by the **PHILIPPINE STATISTICAL SYSTEM**
Spearheaded by the **PHILIPPINE STATISTICS AUTHORITY**

Streamer Size: 4 x 9 ft



REPUBLIC OF THE PHILIPPINES
PHILIPPINE STATISTICS AUTHORITY

Reference No. 18SS01-119

PSA MEMORANDUM CIRCULAR NO. 2018- 01

TO : The Heads of Departments, Bureaus, Offices, and Instrumentalities of the National Government, Government-Owned and Controlled Corporations, State Universities and Colleges, Local Government Units, and the Private Sector

SUBJECT : Celebration of the 29th National Statistics Month in October 2018

DATE : 10 July 2018

1. Purpose

This Memorandum Circular is issued to enjoin all agencies of the government, local government units, academic institutions, state universities and colleges, and the private sector at the national and subnational levels to actively participate in and support the celebration of the **29th National Statistics Month (NSM) in October 2018**.

The annual observance of the NSM is pursuant to Presidential Proclamation No. 647, "Declaring the Month of October of Every Year as the National Statistics Month," issued on September 20, 1990 by then President Corazon C. Aquino.

2. Objectives

The NSM is aimed to: (a) promote, enhance, and instill nationwide awareness and appreciation of the importance and value of statistics to the different sectors of society; and (b) elicit the cooperation and support of the general public in upgrading the quality and standards of statistics in the country.

3. Theme and Sub-Theme

The 29th NSM shall have the following theme:

**"Exploring Philippine Wonders in Numbers:
Statistics Towards Sustainable Tourism Development"**

This theme may be translated into other major Philippine dialects. Depending on the focus and direction of its statistical activities, an agency or region may choose to have its own sub-theme.

4. Suggested Activities

Activities in support of the NSM may be undertaken by an organization, university/college or a region in accordance with the capabilities of the participating units/regions. These may be in the form of symposia, workshops, orientation seminars, exhibits, slide shows, and publication of statistical reports, indicators, and other relevant information, among others, with particular emphasis on the theme and the agency's/region's sub-theme, if any.



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REPUBLIC OF THE PHILIPPINES
PHILIPPINE STATISTICS AUTHORITY

Reference No. 18SS01-119

SUBJECT : Celebration of the 29th National Statistics Month in October 2018

Participating organizations, universities/colleges and units of the government are requested to display 29th NSM streamers/tarpaulin in their building facade throughout the month of October following the prescribed streamer format. Likewise, organizations, universities/colleges and units of the government are encouraged to post the 29th NSM Calendar of Activities, posters, and other promotional materials provided by the 29th NSM Secretariat on their respective websites and disseminate printed copies of such to their stakeholders and local official counterparts.

5. Coordination of Activities at the National Level

To oversee and coordinate the implementation of the various activities and programs to be undertaken during the month-long celebration, the Steering Committee for the 29th NSM has been established with composition as follows:

Chair: Philippine Statistics Authority (PSA)
Vice-Chair: Department of Tourism (DOT)
Members: Bangko Sentral ng Pilipinas (BSP)
Commission on Higher Education (CHED)
Department of Budget and Management (DBM)
Department of Education (DepEd)
Department of Environment and Natural Resources (DENR)
Department of Foreign Affairs (DFA)
Department of Health (DOH)
Department of Information and Communications Technology (DICT)
Department of the Interior and Local Government (DILG)
Department of National Defense (DND)
Department of Social Welfare and Development (DSWD)
Department of Transportation (DOTr)
Kapisanan ng mga Brodkaster ng Pilipinas (KBP)
National Economic and Development Authority (NEDA)
Presidential Communications Operations Office (PCOO)
Philippine National Volunteer Service Coordinating Agency (PNVSCA)
Philippine Statistical Association, Inc. (PSAI)
Philippine Statistical Research and Training Institute (PSRTI)
Senate Economic Planning Office (SEPO)
Technical Education and Skills Development Authority (TESDA)
Tourism Infrastructure and Enterprise Zone Authority (TIEZA)
Tourism Promotions Board (TPB)
University of the Philippines Los Baños, Institute of Statistics (UPLB INSTAT)
University of the Philippines School of Statistics (UPSS)

The Committee shall be chaired by the PSA and vice-chaired by the DOT, the 29th NSM host. Various subcommittees with specific terms of reference shall also be established. The PSA technical staff shall serve as secretariat to the Steering Committee and subcommittees.

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6. Coordination of Activities at the Local Level

For the regional NSM celebration, the Regional Statistics Committees (RSCs) are hereby designated as the coordinating bodies for all NSM activities. The PSA Regional Statistical Services Offices (RSSOs) shall provide technical and administrative support to their respective RSCs.

7. Fund Contribution

The participating agencies/organizations in the NSM celebration are requested to earmark funds for their respective activities as well as for common NSM activities. While funds of participating agencies for their own celebration shall come from their respective agencies/organizations, the funds for major NSM activities such as interagency forum, publicity and promotional materials, and other activities shall be sought from contributions of participating agencies and other possible donors, subject to existing accounting and auditing rules and regulations of the Commission on Audit (COA). **Each agency shall be requested to contribute at least Fifteen Thousand Pesos (PhP 15,000.00) and the PSA is hereby designated to administer the NSM funds.**

Funds needed for the national 29th NSM Opening Ceremony shall be provided by the host agency, DOT.

8. Submission of Agency Activities

All concerned are hereby urged to cooperate in ensuring the attainment of the objectives of the NSM. National line agencies are enjoined to issue special orders/circulars to solicit the participation of their field/local offices/bureaus/ attached agencies in the celebration of the NSM. Administrators of state universities and colleges are encouraged to issue announcements relating to the 29th NSM celebration to the faculty and students. Private sector organizations, on the other hand, are encouraged to take part and cooperate in the conduct of the various interagency NSM activities and coordinate organization-wide activities aiming at improving statistical knowledge and awareness. Whenever necessary, the PSA Undersecretary shall issue additional guidelines for the successful conduct of the event.

ERNESTO M. PERNIA, Ph.D.
Socioeconomic Planning Secretary
and Chairperson, PSA Board



Attested by:

LISA GRACE S. BERSALES, Ph.D.
Undersecretary
National Statistician and Civil Registrar General
and Chairperson, 29th NSM Steering Committee