



## DEPARTMENT OF THE INTERIOR AND LOCAL GOVERNMENTOR

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"Matino, Mahusay at Maaasahan"

## MEMORANDUM CIRCULAR

NO. 2018-150 September 10, 2018

SRE Signature

TO

ALL PROVINCIAL GOVERNORS, CITY AND MUNICIPAL MAYORS,

ARMM REGIONAL GOVERNOR, AND DILG REGIONAL DIRECTORS

**SUBJECT** 

2018 NATIONAL TEACHERS' MONTH EVERY SEPTEMBER 5 TO

NOVEMBER 5 PER PRESIDENTIAL PROCLAMATION NO. 242, S. 2011

The National Teachers' Month (NTM) movement stated as a small group in 2008 with the simple mission of saying "Thank You" to all Filipino teachers. Through multi-sectoral participation, the advocacy grew into a nationwide movement in recognition of teachers which later became the longest celebration of Teachers' Day in the world by virgule of Presidential Proclamation No. 242 dated August 24, 2011. The NTM is held every September 5 to October 5, and the National Teachers' Day on the 5th day of October of every year, pursuant to Republic Act No. 10743 (s. 2016), with this year's theme, on its 10th year anniversary, "Gratitude in 10sified."

Some of the significant milestones of the NTM movement includes the following: (a) state recognition for teachers and their important role as reflected in RA 10743 and Presidential Proclamation Nos. 41 and 242; (b) involvement of partners in the government and the private sector with around 800 initiatives enrolled in the NTM calendar of activities from 2012- to 2017 and an annual increase in number of participating organizations since 2008; (c) significant tri-media (print, broadcast, online) mileage amounting to more than PhP 650 million from 2012-2017; (d) significant Facebook engagement of the general public with a reach of over 2.2 million in 2017; and (e)two (2) invitations to UNESCO Paris for the World Teachers' Day celebrations (2012 and 2015) and an endorsement from UNESCO Philippines to join the prestigious Hamdam Prize for Education in 2015.

In this connection, all Provincial Governors, City Mayors and Municipal Mayors are hereby enjoined to come up with support activities in promoting the culture of gratitude to the Filipino teachers, in partnership with the Department of Education, such as, but not limited to the following:

- explore doing employee engagement activities wherein employees can express their gratitude towards their teachers through social media tributes and/or letter writing to their special teachers/mentors;
- Join the nationwide "National Prayer for Teachers" which will be done as one nation at exactly 10:05 on October 5th, which is the World Teachers' Day; and
- organize short yet, meaningful programs honoring the teachers in their respective communities, and invite students to give messages and special presentations, among others.

For details on the 2018 NTM, the Metrobank Foundation, Inc. can be reached through Ms. Kristina Misajon of the NTM Secretariat through Telephone Number (02) 857-0618 or email address: kristina.misajon@metrobank.com.ph.

The DILG-ARMM Regional Governor and all DILG Regional Directors are also directed to cause the widest dissemination of this Memorandum Circular within their respective jurisdictions.

> EDUARBO M. ANO in Officer-In-Charge, DILG

