



Republic of the Philippines
DEPARTMENT OF THE INTERIOR AND LOCAL GOVERNMENT
DILG-NAPOLCOM Center, EDSA corner Quezon Avenue, West Triangle, Quezon City
<http://www.dilg.gov.ph>



SUPPORT TO THE IMPLEMENTATION OF JOURNALISM/REPORTER TRAINING PROGRAM FOR THE PROVINCIAL, CITY, MUNICIPAL AND BARANGAY PUBLIC INFORMATION OFFICERS (PIOs)

Memorandum Circular No. 2017-165
December 12, 2017

1.0 BACKGROUND

The assurance that the right of the people to information on matters of public concerns is enshrined in the Philippine Constitution recognizing the fundamental role of free and open exchange of information in a democracy. The Duterte administration espouses for a fully informed citizenry which results to people empowerment and the suppression of corruption in government.

The access to and exchange of information is extremely crucial in our society today as we deal with the extensive use of media in obtaining and utilizing news materials from every reliable sources. Consequently, this has also changed the face of journalism as everyone is able to report and post in the internet just about anything. This, however confronted us also with the challenge of acquiring accurate information so that intelligent decisions can be made.

With this, the conduct of training on journalism or reporting for responsible individuals is essential to be able to extensively use the social media in information sharing and gathering by the local government units.

2.0 BASES/REFERENCES

- 2.1 Letter dated 10 August 2017 of Secretary Jose Ruperto Martin M. Andanar, Presidential Communications Operations Office (PCOO), requesting DILG's support and assistance to implement the said program.
- 2.2 USLG's handwritten instruction to prepare an issuance enjoining all LGUs (Province, City, Municipality and Barangay levels) to:
 - 2.2.1 Designate a Public Information Officer (PIO); and
 - 2.2.2 PIO to attend the Journalism/Reporter Training Program of the Technical Education and Skills Development Authority (TESDA).

3.0 PURPOSE

This Memorandum Circular (MC) enjoins all Local Chief Executives to support the Journalism/Reporter Training Program for PIOs to be managed and supervised by TESDA.

4.0 SCOPE/COVERAGE

All Provincial Governors, City and Municipal Mayors, Punong Barangays, DILG Regional Directors, ARMM Regional Governor, and all others concerned.

5.0 POLICY CONTENT


This MC is issued enjoining all Local Chief Executives to support the program and shall perform the following functions:

- 5.1 Designate their respective PIO;
- 5.2 Direct the designated PIO to coordinate to the Regional TESDA Office relative to Journalism/Reporting Training Program; and
- 5.3 Authorize the designated PIO to attend the said training program, subject to the availability of the concerned provincial, city, municipal and barangay funds.

6.0 EFFECTIVITY

This MC shall take effect immediately.

7.0 APPROVING AUTHORITY


CATALINO S. CUY
Officer-In-Charge



8.0 FEEDBACK

For related queries, kindly contact the Presidential Communications Operations Office at telephone number 735-35-38 and the Technical Education and Skills Development Authority at telephone number 893-2454.