



Republic of the Philippines  
**DEPARTMENT OF THE INTERIOR AND LOCAL GOVERNMENT**

**MEMORANDUM CIRCULAR**  
**NO. 2017-101**

**T O : PROVINCIAL GOVERNORS, CITY MAYORS, MUNICIPAL MAYORS, DILG REGIONAL DIRECTORS AND OTHERS CONCERNED**

**SUBJECT : CELEBRATION OF THE 28<sup>TH</sup> NATIONAL STATISTICS MONTH (NSM)**

**DATE : August 15, 2017**

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Pursuant to Presidential Proclamation No. 647, issued on September 20, 1990 by then President Corazon C. Aquino, the Month of October of Every Year was declared as the National Statistics Month with the objectives to promote, enhance and instill nationwide awareness and appreciation of the importance and value of statistics to the different sectors of society; and to elicit the cooperation and support of the general public in upgrading the quality and standards of statistics in the country.

In connection therewith, the Philippine Statistics Authority (PSA) is enjoining all national government agencies, local government units, academic institutions, state universities and colleges, and the private sector at the national and sub-national levels to actively participate and support the celebration of the **28<sup>th</sup> National Statistics Month (NSM) throughout the whole month of October 2017** through the issuance of Memorandum Circular No. 2017-11 dated 25 July 2017.

The overall theme for this year's 28<sup>th</sup> NSM is, "**Figures for the Future: Realizing Ambisyon Natin 2040 Through Statistics**" with Filipino translation, "**Estadistika para sa Hinaharap: Ambag sa Pagtupad ng Ambisyon Natin 2040.**"

In view of the above, all Local Chief Executives are hereby enjoined to actively participate in the celebrations by holding activities such as, but not limited to the following:


"Matino, Mahusay at Maasahan"  
DILG NAPOLCOM CENTER  
EDSA corner Quezon Avenue, Quezon City

- Hang a streamer/tarpaulin in the building façade through the whole month of October carrying this year's theme (see attached format);
- Conduct of symposia, workshops, orientation seminars, exhibits, slide shows;
- Publication of statistical reports, indicators and other relevant information; and
- Conduct other NSM theme related activities.

For your reference and guide, attached herewith is a copy of the PSA Memorandum Circular No. 2017-11 dated 25 July 2017 and the NSM streamer format.

In order to ensure the active involvement, coordination, support of all concerned, you are hereby directed to immediately cause the widest dissemination of this Memo Circular in your respective jurisdiction.

For your information and guidance.

  
**CATALINO S. CUY** jr  
Officer-in-Charge, DILG



**"Matino, Mahusay at Maasahan"**  
DILG NAPOLCOM CENTER  
EDSA corner Quezon Avenue, Quezon City

**PHILIPPINE STATISTICS AUTHORITY****PSA MEMORANDUM CIRCULAR NO. 2017- 11**

TO : The Heads of Departments, Bureaus, Offices, and Instrumentalities of the National Government, Government-Owned and Controlled Corporations, State Universities and Colleges, Local Government Units, and the Private Sector

SUBJECT : Celebration of the 28<sup>th</sup> National Statistics Month in October 2017

DATE : 25 July 2017

**1. Purpose**

This Memorandum Circular is issued to enjoin all agencies of the government, local government units, academic institutions, state universities and colleges, and the private sector at the national and subnational levels to actively participate in and support the celebration of the **28<sup>th</sup> National Statistics Month (NSM) in October 2017**.

The annual observance of the NSM is pursuant to Presidential Proclamation No. 647, "Declaring the Month of October of Every Year as the National Statistics Month," issued on September 20, 1990 by then President Corazon C. Aquino.

**2. Objectives**

The NSM is aimed to: (a) promote, enhance, and instill nationwide awareness and appreciation of the importance and value of statistics to the different sectors of society; and (b) elicit the cooperation and support of the general public in upgrading the quality and standards of statistics in the country.

**3. Theme and Sub-Theme**

The 28<sup>th</sup> NSM shall have the following theme:

**"Figures for the Future: Realizing *Ambisyon Natin 2040* Through Statistics"**

with Filipino translation:

**"*Estadistika para sa Hinaharap: Ambag sa Pagtupad ng Ambisyon Natin 2040*"**

This theme may be translated into other major Philippine dialects. Depending on the focus and direction of its statistical activities, an agency or region may choose to have its own sub-theme.

**4. Suggested Activities**

Activities in support of the NSM may be undertaken by an organization, university/college or a region in accordance with the capabilities of the participating units/regions. These may be in the form of symposia, workshops, orientation seminars, exhibits, slide shows, and publication of statistical reports, indicators, and other relevant information, among others, with particular emphasis on the theme and the agency's/region's sub-theme, if any.

*Handwritten signatures and initials.*

Participating organizations, universities/colleges and units of the government are requested to display 28<sup>th</sup> NSM streamers/tarpaulin in their building facade throughout the month of October following the prescribed streamer format. Likewise, organizations, universities/colleges and units of the government are encouraged to post the 28<sup>th</sup> NSM Calendar of Activities, posters, and other promotional materials provided by the 28<sup>th</sup> NSM Secretariat on their respective websites and disseminate printed copies of such to their stakeholders and local official counterparts.

## 5. Coordination of Activities at the National Level

To oversee and coordinate the implementation of the various activities and programs to be undertaken during the month-long celebration, the Steering Committee for the 28<sup>th</sup> NSM has been established with the composition, as follows:

Chair:	Philippine Statistics Authority (PSA)
Co-Chair:	National Economic and Development Authority (NEDA)
Members:	Bangko Sentral ng Pilipinas (BSP)
	Commission on Higher Education (CHED)
	Department of Budget and Management (DBM)
	Department of Education (DepEd)
	Department of Environment and Natural Resources (DENR)
	Department of Foreign Affairs (DFA)
	Department of Health (DOH)
	Department of Information and Communications Technology (DICT)
	Department of the Interior and Local Government (DILG)
	Department of Justice (DOJ)
	Department of National Defense (DND)
	Department of Science and Technology (DOST)
	Department of Social Welfare and Development (DSWD)
	Department of Tourism (DOT)
	Kapisanan ng mga Brodkaster ng Pilipinas (KBP)
	Presidential Communications Operations Office (PCOO)
	Philippine Information Agency (PIA)
	Philippine Institute for Development Studies (PIDS)
	Philippine National Volunteer Service Coordinating Agency (PNVSCA)
	Philippine Statistical Association, Inc. (PSAI)
	Philippine Statistical Research and Training Institute (PSRTI)
	Public-Private Partnership Center (PPP)
	Senate Economic Planning Office (SEPO)
	Tariff Commission (TF)
	Technical Education and Skills Development Authority (TESDA)
	University of the Philippines Los Baños, Institute of Statistics (UPLB INSTAT)
	University of the Philippines School of Statistics (UPSS)

The Committee shall be chaired by the PSA Undersecretary and co-chaired by the Undersecretary of NEDA Central Support Office. Various subcommittees with specific terms of reference shall also be established. The PSA Technical Staff shall serve as secretariat to the Steering Committee and subcommittees.

## 6. Coordination of Activities at the Local Level

For the regional NSM celebration, the Regional Statistics Committees (RSCs) under the Regional Development Councils (RDCs) are hereby designated as the coordination bodies for all NSM activities. The PSA Regional Statistical Services Offices (RSSOs) shall provide technical and administrative support to their respective RSCs.

## 7. Fund Contribution

The participating agencies/organizations in the NSM celebration are requested to earmark funds for their respective activities as well as for common NSM activities. While funds of participating agencies for their own celebration shall come from their respective agencies/organizations, the funds for major NSM activities such as interagency forum, publicity and promotional materials, and other activities shall be sought from contributions and participating agencies and other possible donors, subject to existing accounting and auditing rules and regulations of the Commission on Audit (COA). **Each agency shall be requested to contribute at least Fifteen Thousand Pesos (PhP 15,000.00) and the PSA is hereby designated to administer the NSM funds.**

Funds needed for the 28<sup>th</sup> NSM Opening Ceremony shall be provided by the host agency, NEDA.

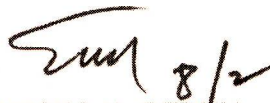
## 8. Submission of Agency Activities

To synchronize all efforts for the 28<sup>th</sup> NSM celebration, participating agencies/organizations at the national level and in the National Capital Region (NCR) are requested to submit a detailed list of their proposed NSM activities to be conducted in October 2017 to the 28<sup>th</sup> NSM Steering Committee through the NSM Secretariat on or before 18 August 2017 at:


**PHILIPPINE STATISTICS AUTHORITY**  
PSA – TAM Building, East Avenue, Diliman,  
Quezon City, Philippines 1101

Participating agencies/organizations in all other regions are requested to submit their activities to their respective RSCs through the PSA RSSOs by 11 August 2017.

All concerned are hereby urged to cooperate in ensuring the attainment of the objectives of the NSM. National line agencies are enjoined to issue special orders/circulars solicit the participation of their field/local offices/bureaus/attached agencies in the celebration of the NSM. Administrators of state universities and colleges are encouraged to issue announcements relating to the 28<sup>th</sup> NSM celebration to the faculty and students. Private sector organizations, on the other hand, are encouraged to take part and cooperate in the conduct of the various interagency NSM activities and coordinate organization-wide activities aiming at improving statistical knowledge and awareness. Whenever necessary, the PSA National Statistician shall issue additional guidelines for the successful conduct of the event.

  
**ERNESTO M. PERNIA**  
Socioeconomic Planning Secretary  
and Chairperson, PSA Board

Attested by:

  
**LISA GRACE S. BERSALES**  
Undersecretary  
National Statistician and Civil Registrar General  
and Chairperson, 28<sup>th</sup> NSM Steering Committee

