



January 27, 2016

**MEMORANDUM CIRCULAR
NO. 2016-13**

TO : ALL PROVINCIAL GOVERNORS, CITY MAYORS, MUNICIPAL MAYORS, ARMM REGIONAL GOVERNOR, DILG REGIONAL DIRECTORS AND OTHERS CONCERNED

SUBJECT : 2016 PHILIPPINE RED CROSS MEMBERSHIP PROGRAM

The Philippine Red Cross (PRC), through long time partnership with this Department, other government agencies and private institutions, has been successful in promoting good values and social leadership to students and the community youth, and in giving accident assistance benefits to them.

Relative to the above, all Local Chief Executives are hereby encouraged to support the PRC National Membership and Fund Drive Program by encouraging local government employees, students, community youth, and CSO partners to become Red Cross members and avail of its membership benefits.

For membership orientation and other related inquiries, interested parties may coordinate with Mr. Eduardo Buena, Jr., OIC Membership and Fund Drive Unit, at Telephone Numbers (02) 790-2300 and 0917-8669892, or through email address: eduardo.buena@recross.org.ph or membership@redcross.org.ph.

All DILG Regional Directors and the DILG-ARMM Regional Governor shall cause the widest dissemination of this Memorandum Circular to LGUs within their respective regions.

MEL SENEN S. SARMIENTO
Secretary



DILG-OSEC OUTGOING 09292015-1266