

Republic of the Philippines
DEPARTMENT OF THE INTERIOR AND LOCAL GOVERNMENT

MEMORANDUM CIRCULAR
NO. 2016-108

August 18, 2016

TO : ALL PROVINCIAL GOVERNORS, CITY MAYORS, MUNICIPAL MAYORS, PUNONG BARANGAYS, DILG REGIONAL DIRECTORS AND ALL OTHERS CONCERNED

SUBJECT : COMMEMORATING THE “SAVE SIERRA MADRE DAY” ON SEPTEMBER 26 OF EVERY YEAR PURSUANT TO PRESIDENTIAL PROCLAMATION NOS. 413 (S. 2012) AND 233 (S. 2011)

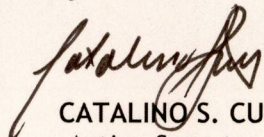
Presidential Proclamation No. 413 dated June 19, 2012 declared September 26 of every year as “Save Sierra Madre Day,” to help boost awareness among the general public on the importance of preserving our forests, as well as, protecting, managing and properly utilizing the natural resources of the country. The commemoration of *Save Sierra Madre Day* will provide an avenue to remind local governments and their constituents of the risks and dangers that may result from lack of concern and inaction for our environment and natural resources as experienced during the onslaught of Typhoon *Ondoy* in 2009.

In this connection, all Provincial Governors, City Mayors, Municipal Mayors and Punong Barangays are enjoined to commemorate this year’s “Save Sierra Madre Day” by way of undertaking activities, such as, but not limited to:

1. Joint celebration with civil society groups, people’s organizations especially farmers, schools, church groups and indigenous peoples (IPs) communities, to include tree-planting and related activities;
2. Outdoor programs, or the conduct of a symposium, where video sharing materials on biodiversity, beautification and cleanliness, building plant nurseries can be done;
3. Staging plays like the “*Kalikasan ay Pag-asa*” by the Kalipaya Ministry and Pope Francis’ *Laudato Si* on how to take care of our common home; and
4. Promoting simple lifestyle and sustainable environment management through conserving water and energy, reporting/preventing illegal logging and fishing, segregating wastes and patronizing organic farming.

For any related inquiries, you may coordinate with the Save Sierra Madre Network Alliance, Inc. (SSMNA) Chairperson, Fr. Pete Montallana, at Room 232 St. Anthony Bldg., 891 Cambridge St., Aurora Boulevard, Cubao, Quezon City, or through Mobile Number (0920)-968-4982 or email address: savesierram@yahoo.com.

Concerned DILG Regional Directors are also directed to cause the widest dissemination of this Memorandum Circular within their respective jurisdictions.


CATALINO S. CUY
Acting Secretary