



REPUBLIC OF THE PHILIPPINES
DEPARTMENT OF THE INTERIOR AND LOCAL GOVERNMENT
DILG-NAPOLCOM Center
EDSA corner Quezon Avenue, Quezon City



MEMORANDUM CIRCULAR

NO. 2015-94

FOR : ALL PROVINCIAL GOVERNORS, VICE GOVERNORS, CITY AND MUNICIPAL MAYORS, CITY AND MUNICIPAL VICE MAYORS, AGRICULTURE OFFICERS, DILG REGIONAL DIRECTORS AND ALL OTHER CONCERNED

SUBJECT : INFORMATION AND ADVOCACY ON THE INTERNATIONAL YEAR OF SOILS (IYS) 2015

DATE : August 18, 2015

The 68th General Assembly of the United Nations declared 2015 as International Year of Soils (IYS). The Department of Agriculture through the Bureau of Soils and Water Management (BSWM) spearheads its local observance with several activities throughout the country initially highlighted by a Campaign Launch held last 25 May 2015. No less than the Hon. Senate Chair for Agriculture, Senator Cynthia Villar, together with Hon. Secretary of Agriculture, Proceso J. Alcala, DA Undersecretary Atty. Emerson U. Palad and Dr. William D. Dar, graced the event.

It is envisioned that creating full awareness of IYS 2015 would pave way to unified actions in promoting sustainable soil health management practices and plant the seed for the mainstreaming of sustainable land management in national development plans.

In this regard, all Local Chief Executives and Agriculture Officers are hereby encouraged to participate and observe the following:

- a) Use the IYS logo and slogan in all communications
- b) Display of IYS streamer all year round
- c) Showing of IYS videos during conferences, meetings, seminars and similar gatherings
- d) Conduct relevant activities signifying support to this year's observance

The slogan and logo could be accessed in the Global Soil Partnership website (<http://www.fao.org/globalsoilpartnership/iys-2015-en>). Attached is the design template for the streamer and copy of the IYS videos.

DILG Regional Directors are directed to cause the widest dissemination of this Memorandum Circular.

For queries or related concerns, kindly contact the BSWM IYS Desk, 02-3329534/9204320 and/or iys2015Philippines@gmail.com.


MAR ROXAS
Secretary



DILG-OSEC OUTGOING 15-03030