



Republic of the Philippines
DEPARTMENT OF THE INTERIOR AND LOCAL GOVERNMENT
DILG-NAPOLCOM Center, EDSA corner Quezon Avenue, QUEZON CITY
www.dilg.gov.ph

August 4, 2015

MEMORANDUM CIRCULAR

NO. 2015-84

TO : ALL PROVINCIAL GOVERNORS, CITY AND MUNICIPAL MAYORS, PUNONG BARANGAYS, ARMM REGIONAL GOVERNOR, ALL DILG REGIONAL DIRECTORS AND ARMM REGIONAL SECRETARY

SUBJECT : ENJOINING PARTICIPATION TO THE "MAMAMAYAN-MAMAYANI" GALING POOK GOVERNANCE FAIR AT THE SMX CONVENTION CENTER, MALL OF ASIA, PASAY CITY ON AUGUST 30 – SEPTEMBER 1, 2015

The Department of the Interior and Local Government (DILG) recognizes the important role that civil society, people's organizations and non-government organizations play in addressing the challenges faced by our local governments which is why it has actively pursued interventions that enhance citizenship engagement in local governance processes.

In consonance with this, the DILG through the Local Government Academy (LGA) and in partnership with the Galing Pook Foundation, Local Governance Support Programme (LGSP) and World Bank, will hold a Governance Fair entitled "*Mamamayan Mamamayani*" on August 30 – September 1, 2015 at the SMX Convention Center, Mall of Asia, Pasay City.

The Governance Fair aims to strengthen the capacity of local government units in providing opportunities for inclusive people's participation in local governance as well as recognize the invaluable contribution of civil society in achieving the sustainable development goals. The three-day event will start with a Unity Walk of LGUs, NGAs and civil society groups within the Mall of Asia compound to show support to the good local governance advocacy. This will be followed by the formal opening program for Governance Fair, opening and commencement of the simultaneous forums on various local governance topics and initiatives. Exhibition booths will also be opened featuring the products and services of the LGUs and various government and private organizations. The event will be capped by the awarding of the 2015 Galing Pook winners and the first batch of citizenship awardees in a Gabi ng Parangal.

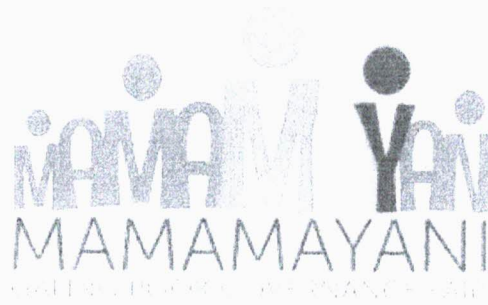
In this regard, all local officials and functionaries are strongly enjoined to participate in the Governance Fair activities. The expenses for participation to the event (transportation, accommodation and exhibit expenses) are hereby authorized chargeable against local funds, subject to applicable auditing laws, rules and regulations. All DILG Regional Directors are likewise enjoined to give this Memorandum Circular the widest dissemination to all concerned.

For compliance.


MAR ROXAS
Secretary



DILG-OSEC OUTGOING 15-02802



SMX Convention Center Manila, Mall of Asia Complex, Pasay City
30 August - 1 September 2015

1. Rationale

In the Philippines today, citizenry at large recognizes good governance as the single most important factor for sustainable development. Thus, recent debates stem from every Filipino's quest for answers on: *How do we achieve good governance?* Governance is not limited to what the state can do for its people. It is also a **challenge of what the citizens can do for its country/community**. This modern day principle of inclusive sharing of responsibilities between the government and its people likewise constitutes sharing of accountability whether on the progression or regression of the nation.

Anchored on this premise, Galing Pook together with the civil society organizations, the private sector, local and national governments have banded together to **promote citizenship and citizen participation through a governance fair**.

2. Objectives

Dubbed as *Mamamayan, Mamamayani!*, the fair aims to –

- **Recognize** invaluable engagement of the civil society which aided various LGUs to achieve social, economic, technological, political and institutional sustainable development;
- **Strengthen** the capacity of local government units in providing for opportunities for inclusive people's participation in local governance; and
- **Inspire** the larger population of citizenry to enjoin themselves in the crusade for good governance.

3. Activities

Day 1: August 30, Sunday		
Time	Activity	Description
6:00-9:00 am	Unity Walk	Unity Walk (LGUs and Civil Society) Promoting Inclusive Participation in Governance; target: 5,000 pax
9:00-9:45am	Opening Ceremonies	National Anthem, Ecumenical Prayers, Opening Remarks Performance: Noel Cabangon Keynote Speaker: TBD
9:45-10:00am	Opening of Exhibits	Official opening of Governance Fair Exhibits (usual ribbon cutting and other ceremonial activities); target: 150 booths

10:00-11:00am	Town Hall Meeting 1: Youth and Government	Informal sharing of ideas among the youth on good governance (Dingdong Dantes, Enchong Dee, Student Leader) (Stage)
11:00-1130am	Performance	Bamboo and Sarah Geronimo (Stage)
1130-1230pm	Town Hall Meeting 2: Reforms and Innovations	Dialogue on Reforms and Innovations in Governance (Sec Abad, Sec Jimenez, Maria Ressa, Bamboo) (Stage)
1:30-5:00pm	Citizenship Talks	Galing Pook Finalists: Sharing of best practices of individuals, groups, civil society and the private sector in effectively engaging government (Room 1)
1:30-5:00pm	Bahaginan: People's Participation in Poverty Reduction	People's Account on CCT and Kalahi (DSWD) (Room 2)
5:00-6:00pm	Performance	Up Dharma Down
Day 2: August 31, Monday		
800-5:00pm	Exhibits	
8:00-5:00pm	Panel Interviews: Innovations in Local Governance	Talks by Local Chief Executives on Innovations in Local Governance (Galing Pook Finalists) (Room 1)
8:00-12:00	Yapak ni Jesse	Workshop on Education Reforms at the local level (Movement for Good Governance, Synergeia, Action for Economic Reform, SGV) Room 2
12:00-12:30	Performance	Ely Buendia
1:00-5:00pm	Open Government/ Bottom-Up Budgeting	Forum on best practices in Open Government Partnerships and Bottom-Up Budgeting (ULAP, DILG, DBM, Code-NGO) Room 2
5:00-7:00pm	Mayors' Forum	Forum among City Mayors to be organized by the League of Cities of the Philippines (Venue TBD)
Day 3: September 1, Tuesday		
8:00-5:00	Exhibits	
8:00-12:00	Millennium Development Goals Session	Sharing of Strategies of Achieving the MDGs (Local Government Academy) Room 1
8:00-12:00	Investment Fair	Face to face dialogue between local government units and investors (LGSP-LED) Room 2
1:00-5:00pm	Disaster Risk Reduction and Management Forum	Sharing of best practices in disaster management and promoting resilience (Local Government Academy) Room 1

1:00-5:00pm	Local Economic Development Forum	Dialogue on how to promote local economic development (LGSP-LED) Room 2
6:00-7:00pm	Coalition Building	Meeting and organization of the different groups in planning for the continuation of the campaign for good governance (Function Room 4)
7:00-10:00pm	Awarding Ceremonies for Galing Pook Citizenship and 2015 Local Governance Programs	This is the awarding ceremony proper and cultural night of the Galing Pook Awards. Aside from the awarding ceremonies, the Gabi ng Parangal will feature the finest culture and arts of selected regions/provinces during intermission numbers. (Function Room 4)

4. Target Audience

- Public
- Civil Society
- Local Government Units
- National Government
- Private Sector

5. Partners

- DILG
- LGA
- DSWD
- DBM
- ULAP
- LPP
- LMP
- LCP
- PCL
- NMYL
- Code NGO
- PCCED
- ASOG
- TF-PLG
- Yapak ni Jesse (Synergeia, MGG, AER, SGV)
- World Bank
- Land Bank of the Philippines
- PHLPost
- FES
- UNICEF
- SEA OIL Foundation
- USAID
- Microsoft
- Jollibee Foundation
- PBSP
- Others (PEF, FPE, FSSI, ZFF, etc)

6. Expected Outputs

- The key messaging on people's participation in local governance is effectively delivered;
- Instill in the hearts and minds of local chief executives, officers, and the general public the importance of shared responsibility and accountability towards achieving sustainable development;
- Further inspire LGUs and its people to continuously think and create best innovative reform agenda carrying out the values of transparency, accountability, participation and effective governance.

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