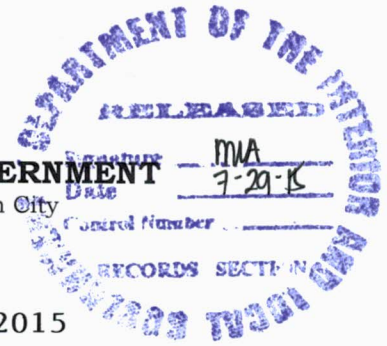




Republic of the Philippines

DEPARTMENT OF THE INTERIOR AND LOCAL GOVERNMENT

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July 29, 2015

MEMORANDUM CIRCULAR

NO. 2015-83

TO : ALL PROVINCIAL GOVERNORS, CITY MAYORS, MUNICIPAL MAYORS,
DILG REGIONAL DIRECTORS AND ALL OTHERS CONCERNED

SUBJECT : ENCOURAGING LGU PARTICIPATION IN THE 2015 MOST BUSINESS-FRIENDLY LOCAL GOVERNMENT UNIT AWARD OF THE PHILIPPINE CHAMBER OF COMMERCE AND INDUSTRY

I. BACKGROUND

The Most Business-Friendly Local Government Unit Awards of the Philippine Chamber of Commerce recognizes local government units that have demonstrated outstanding efforts and commendable practices in instituting good governance reforms to promote trade and investments, transparency, efficiency and competitiveness in delivering business services to fuel up inclusive growth in the locality. This annual search is PCCI's initiative to complement the efforts of the government to streamline procedures in compliance with Republic Act 9485, also known as the Anti-Red Tape Act of 2007.

Since 2014, obtaining the PCCI Award is an automatic criterion for passing the Business-friendliness and Competitiveness component of the Seal of Good Local Governance.

II. AWARD CATEGORIES

All provinces, cities, and municipalities are encouraged to participate in the search for the Most Business-Friendly LGUs with the following categories:

- | | |
|--------------|----------------------------------------------------------------------------------------------------------|
| Province | Level 1: 1st to 2nd class provinces
Level 2: 3rd to 5th class provinces |
| City | Level 1: Highly-Urbanized Cities
Level 2: 1st to 2nd Class Cities
Level 3: 3rd to 6th Class Cities |
| Municipality | Level 1: 1st to 2nd Class Municipalities |

Level 2: 3rd to 5th Class Municipalities

A Hall of Fame Award shall also be given to an LGU that wins three (3) times within a five-year period.

III. NOMINATION AND SELECTION PROCESS

1. Interested LGUs may be nominated through either of the following:
 - a. Nomination by the local chamber, other business associations, and cooperatives by submitting the completed Nomination Form, duly signed by the Governor or Mayor to indicate willingness to be nominated, to the PCCI Awards Committee;
 - b. Nomination by the LGU itself by submitting a completed Nomination Form with endorsement of the PCCI Regional Officers; OR
 - c. Registration and accomplishment by the LGU of the Application Form through DILG's LED Information Portal which can be accessed through <http://www.sparkbiz.ph/pcci>.
2. The duly-accomplished Nomination Form, Entry Form and the appendices for the questions in the Qualifying indicators shall be submitted to the PCCI Secretariat on or before September 4, 2015.

Accordingly, the nominees shall abide by the rules and regulations of the Award; be willing to give additional information as may be required by the Awards Committee; and ensure the availability of the governor or mayor or his/her designated representative for an interview.

3. All nominees shall prepare the required appendices of the Entry Form for the questions in the Essential Indicators, however, only short-listed LGUs are to be asked to submit the said documents.
4. All entries shall be processed and tabulated by the Awards Committee/ Technical Working Group.
5. Finalists of the Award shall be notified to attend a panel interview composed of PCCI partners from the public and private institutions.


The Governor or Mayor or LGU representative shall be requested to give a five-minute presentation summarizing the achievements in each of the award criteria.


6. The Awards shall be presented to the winning LGUs on October 27, 2015 during the 41st Philippine Business Conference at the Marriott Conference Center in Pasay City.

IV. CONTACT INFORMATION

For any clarifications and queries regarding the process and guidelines of the awards, all Local Chief Executives may contact Ms. Sussette Rosuelo, PCCI, at telephone number 846-8196 local 107 or at e-mail address sussette.rosuelo@philippinechamber.com.

For information and guidance.


MAR ROXAS
Secretary

 
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