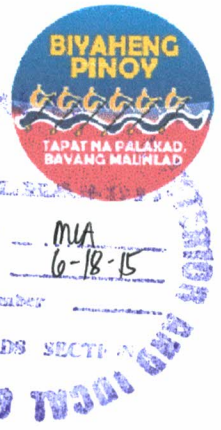




Republic of the Philippines
DEPARTMENT OF THE INTERIOR AND LOCAL GOVERNMENT
DILG-NAPOLCOM Center, EDSA corner Quezon Avenue, Quezon City
www.dilg.gov.ph



June 18, 2015

MEMORANDUM CIRCULAR
NO. 2015-64

T O : ALL PROVINCIAL GOVERNORS, CITY MAYORS, MUNICIPAL MAYORS, THE ARMM REGIONAL GOVERNOR, AND DILG REGIONAL DIRECTORS

SUBJECT : 2015 Search for RICEponsible Champions

The Department of Agriculture, through its Philippine Rice Research Institute (PhilRice), in line with the government's program of achieving self-sufficiency through the non-wastage of rice, and in the campaign for healthier rice consumption will be launching a nationwide search competition for "RICEponsible Champions". Winners will receive the RICEresponsible seal and other prizes in the form of grants worth up to One Million (PhP 1.0M) Pesos.

Specifically aimed at encouraging sectoral involvement in the campaign for responsible rice consumption, and in recognition of their support to the government's goal of achieving rice self-sufficiency towards better health, the search competition is open to three (3) major level categories, i.e., *government organizations (GOs)*, *local government units (province, city and municipality)*, and *Higher Education Institutions (HEIs)*. Each category may be represented by a unit, division, or affiliate (e.g. canteen, office/school organization), , but only one (1) competitor may represent an office or branch.

Relative thereto, all Provincial Governors, City and Municipal Mayors are hereby encouraged to participate in this competition, by accomplishing the *Entry Form* which is downloadable from the BE RICEponsible website at <http://www.bericeponsible.com>. Deadline for submission of entries is on **June 30, 2015**.

For competition guidelines and other details of the search, interested parties may contact the RICEponsible Secretariat, through Contact Nos. (04) 456-53-90, 0947-996-2556, or email at gm.rellegue@philrice.gov.ph.

All DILG Regional Directors are directed to cause the widest dissemination of this Memorandum Circular to LGUs within their respective areas of jurisdiction.


MAR ROXAS
Secretary




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