



DEPARTMENT OF THE INTERIOR AND LOCAL GOVERNMENT

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April 21, 2015

Date Control No

MEMORANDUM CIRCULAR NO. 2015–43

TO

ALL PROVINCIAL GOVERNORS, CITY AND MUNICIPAL MAYORS,

LIGA NG MGA BARANGAY PROVINCIAL/CITY/ MUNICIPAL CHAPTER PRESIDENTS, PUNONG BARANGAYS, DILG REGIONAL DIRECTORS

AND FIELD OFFICERS AND ALL OTHERS CONCERNED

SUBJECT

4th NEGOSYO SA BARANGAY ENTREPRENEURSHIP DEVELOPMENT

TRAINING

The Department of Trade and Industry-Philippine Trade Training Center (DTI-PTTC), the Philippine Center for Entrepreneurship (PCE) and the Center for Future Leadership Inc. (CFL) will hold the *4th Negosyo sa Barangay* Entrepreneurship Development Training with the theme "*Leveraging Barangays Through Agritourism*" on June 24-27, 2015 at the Boracay Eco-Village Resort and Convention Center, Malay, Aklan.

This phase in the series of training will focus on how our barangay officials can promote entrepreneurship, particularly agritourism, in their respective communities and spur economic development in order to help their constituents move out from poverty. This will also allow them to gain knowledge, skills and attitudes to facilitate or create new businesses or improve upon existing entrepreneurial ventures in their localities while tapping available resources, engaging community members in worthwhile activities, invigorating the *barangays* to be models of grassroots development, and incorporating the benefits of agritourism as a community-based industry that is poised to bring development in rural areas and in the countryside.

In view of the above, all Local Chief Executives are hereby encouraged to allow barangay officials to participate in this training on official business. The payment of corresponding travelling expenses and registration free of Nine Thousand Five Hundred Pesos (PhP 9,500.00) per participant which covers the accommodation, meals conference materials and other incidental expenses, may be authorized, chargeable against local funds, subject to the availability thereof and the usual accounting and auditing rules and regulations, provided, that the said registration fees and travelling expenses of participants shall not be charged against the 20% Development Fund or from whatever source which may prejudice poverty reduction efforts.

For more information, you may contact the Negosyo sa Barangay Secretariat thru telephone number (02) 729-3352, mobile numbers (0917) 430-4201, (0929) 864-9045 or email address negosyosabarangay@gmail.com.

All DILG Regional Directors and Field Officers are hereby directed to cause the widest dissemination of this Memorandum Circular.

For the information and guidance of all concerned.

MAR ROXAS

Secreta

