



March 10, 2015

**MEMORANDUM CIRCULAR**  
**NO. 2015-26**

**TO :** ALL PROVINCIAL GOVERNORS, CITY MAYORS, MUNICIPAL MAYORS, THE ARMM REGIONAL GOVERNOR, AND DILG REGIONAL DIRECTORS

**SUBJECT :** 2015 NATIONAL RABIES AWARENESS MONTH CELEBRATION

Pursuant to Republic Act No. 9482 (The Anti-Rabies Act of 2007), the *National Rabies Awareness* is celebrated every month of March. This year's celebration is in conjunction with the 85<sup>th</sup> Founding Anniversary of the Bureau of Animal Industry, Department Agriculture. Spearheaded by the National Rabies Prevention and Control Committee (NPRCC) chaired by BAI, this month long celebration carries the theme, "*Bakunadong Pusa't Aso, sa Rabis Protektado*".

Relative thereto and upon the request of the DA-Bureau of Animal Industry, all Local Chief Executives are hereby encouraged to participate in the above-said celebration by undertaking simple but meaningful activities, to include but not limited to the following:

1. Display of streamer in front of provincial/city/municipal halls to carry the theme, "*Bakunadong Pusa't Aso, sa Rabis Protektado*", announcing LGU participation in said celebration;
2. Upload the official campaign streamer in LGU website, Facebook and Twitter accounts;
3. Disseminate rabies awareness information to networks and partners; and
4. Inclusion of Rabies Awareness advocacy in LGU activities.

All DILG Regional Directors and ARMM Regional Governor are hereby likewise directed to cause the immediate dissemination of this Circular, and provide support as maybe necessary to ensure compliance by LGUs in their area of responsibility.

For the information and guidance of all concerned.

  
MAR ROXAS  
Secretary

