



Republic of the Philippines  
**DEPARTMENT OF THE INTERIOR AND LOCAL GOVERNMENT**  
DILG-NAPOLCOM Center, EDSA corner Quezon Avenue, Quezon City  
www.dilg.gov.ph



MEMORANDUM CIRCULAR  
NO. 2015-21

February 27, 2015

**T O :** ALL PROVINCIAL GOVERNORS, CITY MAYORS, MUNICIPAL MAYORS, THE ARMM REGIONAL GOVERNOR, DILG REGIONAL DIRECTORS, AND ALL OTHERS CONCERNED

**SUBJECT :** 2015 WORLD WATER DAY CELEBRATION

The United Nations General Assembly Resolution No. 47/193, adopted on December 22, 1992, designated March 22 of every year as World Water Day. Considering that water resources development contributes to economic productivity, rapid water scarcity is limiting economic development and the promotion of water conservation and sustainable management requires public awareness at local, national, regional and international levels.

Relative to the above, all Local Chief Executives are encouraged to conduct simple but meaningful activities on March 22, 2015 to celebrate World Water Day, with the theme: "*Water and Sustainable Development*", such as, but not limited to the following:

1. Display of banner or streamer in major thoroughfares and/or in strategic public structures;
2. Conduct of short program during flag ceremonies to inform LGU personnel and the community on the significance of safe and potable water, water source protection, water conservation measures; water quality monitoring, improved sanitation, proper waste disposal and hand-washing hygiene promotion and toilet maintenance;
3. Minor repairs and rehabilitation of existing barangay, municipal, provincial or inter-local waterworks and irrigation system;
4. Conduct water sampling, testing and analysis of Level I,II and III water points;
5. Recognition of sustainable local waterworks/irrigation systems/associations; and
6. Organize creative, innovative, relevant and informative Water World Day activities/campaign.

For further details, RELIEF International may be contacted through Mobile No. 0916-5420202; or through e-mail addresses: <http://worldwaterday.org> and [www.unwater.org](http://www.unwater.org).

All DILG Regional Directors and the ARMM Regional Governor are directed to cause the widest dissemination of this Memorandum Circular to all local government units within their respective jurisdictions.

For the information and guidance of all concerned.

**MAR ROXAS**

Secretary



DILG-OSEC OUTGOING 15-00493