



October 9, 2015

**MEMORANDUM CIRCULAR 2015-119**

**T O :** ALL PROVINCIAL GOVERNORS, CITY MAYORS, MUNICIPAL MAYORS, PUNONG BARANGAYS, ARMM REGIONAL GOVERNOR, DILG REGIONAL DIRECTORS AND OTHERS CONCERNED

**SUBJECT :** OBSERVANCE OF THE NATIONAL WEEK FOR OVERCOMING EXTREME POVERTY

Presidential Proclamation No. 717 (s. 2004) declared the week, from October 17 to 23, of every year as the National Week for Overcoming Extreme Poverty (NWOEP). The observance aims to draw attention to and gain greater constituency for the fight against poverty.

The National Anti-Poverty Commission (NAPC) will be spearheading the event, with this year's theme, "Building a Sustainable Future: *Coming Together to End Poverty and Discrimination,*" or "*Pagtatag ng Isang Maitutuluy na Hinaharap: Sama-Sama Para Wakasan ang Kahirapan at Diskriminasyon.*" The highlight of the celebration will be an inter-sectoral and interagency national ceremony to be held on October 21, 2015 at the Luneta Park, Manila.

In this connection, all Local Chief Executives are encouraged to support the said undertaking by way of:

1. enlisting with NAPC poverty alleviation-related activities that have already been planned or may plan to carry out in October, whether or not within the designated NWOEP period, and branding them and their information-support materials with the NWOEP logo and theme (downloadable at <http://nipc.gov.ph>); and
2. preparing and hanging in the LGU's most prominent space/s and website homepage the event banner according to the attached design and specification.

For other details, all concerned may coordinate with Director Sem H. Cordial, Commission Coordination and Planning Service, at Telephone Numbers (02) 423-4128 or Mobile Number (0917) 867-3458.

All DILG Regional Directors and the ARMM Regional Governor are hereby directed to cause the widest dissemination of this Memorandum Circular to LGUs within their respective jurisdictions.

For information and guidance of all concerned.

By Authority of the Secretary:

**AUSTERE A. PANADERO**  
Undersecretary for Local Government

