



Republic of the Philippines
DEPARTMENT OF THE INTERIOR AND LOCAL GOVERNMENT
DILG-NAPOLCOM Center, EDSA corner Quezon Avenue, Quezon City
www.dilg.gov.ph



September 28, 2015

MEMORANDUM CIRCULAR
NO. 2015-112

T O : ALL PROVINCIAL GOVERNORS, CITY MAYORS, MUNICIPAL MAYORS,
THE ARMM REGIONAL GOVERNOR, AND DILG REGIONAL DIRECTORS

SUBJECT : 11TH ANIMAL WELFARE WEEK CELEBRATION

In furtherance of Presidential Proclamation No. 715 series of 2004, declaring the first week of October of every year as Animal Welfare Week, the Department of Agriculture-Bureau of Animal Industry (DA-BAI), mandated to uphold the importance of animal protection, will be spearheading the 11th Animal Welfare Week Celebration from September 27 to October 4, 2015, with the theme, *Animal Welfare: Our Commitment, Our Responsibility*.

The event will commence with an Opening Welfare Kickoff and Opening Salvo to be held in front of the BAI's Director's Office, Visayas Avenue, Diliman, Quezon City, to be participated in by representatives of concerned national government agencies, animal welfare enthusiasts and other stakeholders.

Relative to the above, all Local Chief Executives in provinces, cities, and municipalities are hereby encouraged to mobilize their respective Provincial/City Veterinary Offices and Municipal Agriculture Offices to support the said undertaking by:

1. Organizing an event in celebration of the Animal Welfare Week to create greater awareness on the protection and welfare of animals,
2. Promoting the event by:
 - a. Posting event details such as photos, videos, or news articles on the LGU's website and other social media accounts (e.g. facebook and twitter);
 - b. Displaying streamers/tarpaulins in front of provincial/city/municipal halls announcing the participation of the LGU in the Animal Welfare Celebration;
 - c. Disseminating animal protection and welfare awareness information materials; and
 - d. Including advocacy in LGU animal welfare and human health-related activities.

For related information, all concerned may coordinate with Ms. Faye Bernardo of the Animal Health and Welfare Division, Bureau of Animal Industry, Department of Agriculture at Telephone No. 920-04-21.

All DILG Regional Directors and ARMM Regional Governor are directed to cause the widest dissemination of this Memorandum Circular to LGUs, within their respective areas of jurisdiction.

By Authority of the Secretary:

AUSTERE A. PANADERO

Undersecretary for Local Government

