



Republic of the Philippines
DEPARTMENT OF THE INTERIOR AND LOCAL GOVERNMENT
DILG-NAPOLCOM Center, EDSA corner Quezon Avenue, Quezon City
www.dilg.gov.ph



September 2, 2015

MEMORANDUM CIRCULAR
NO. 2015-105

T O : ALL PROVINCIAL GOVERNORS, CITY MAYORS, MUNICIPAL MAYORS,
THE ARMM REGIONAL GOVERNOR, AND DILG REGIONAL DIRECTORS

SUBJECT : 2015 WORLD RABIES DAY CELEBRATION ON THE 28TH DAY OF
SEPTEMBER, IN CONJUNCTION WITH THE ANIMAL WELFARE WEEK
CELEBRATION

The Department of Agriculture-Bureau of Animal Industry (DA-BAI), through its National Rabies Prevention and Control Committee (NRPCC) created pursuant to RA No. 9482 (The Anti-Rabies Act of 2007), is spearheading the World Rabies Day (WRD) Celebration on September 28, 2015.

In line with the government support to the Global Alliance for Rabies Control (GARC), this year's celebration event carries the theme, "*End Rabies Together*", in conjunction with the celebration of the Animal Welfare Week. The kick-off activity will be held on the 27th day of September (Sunday), with the conduct of mass dog vaccination, IEC, Dog walk and Pet Blessing at the Quezon Memorial Circle, Quezon City, while on the 28th day of September will be the declaration of Rabies-Free Zones.

Relative to the above, all Local Chief Executives in provinces, cities, and municipalities are hereby encouraged to mobilize their respective Provincial/City Veterinary Offices and Municipal Agriculture Offices to support the said undertaking by:

1. Organizing an event in celebration of World Rabies Day to create greater awareness about rabies control and prevention, and responsible pet ownership.
2. Registering the events on the World Rabies Day website (<http://rabiesalliance.org/world-rabies-day/events/report-event/>). As support to local WRD events, GARC can provide the LGU with a banner tarpaulin after registering.
3. Promoting the WRD events by:
 - a. Posting event details such as photos, videos, or news articles on the LGU's website and other social media accounts (e.g. facebook and twitter);
 - b. Displaying streamers/tarpaulins in front of provincial/city/municipal halls announcing the participation of the LGU in the WRD celebration;
 - c. Disseminating rabies awareness information materials; and
 - d. Including rabies awareness advocacy in LGU animal welfare and human health-related activities.

To know more about World Rabies Day and other concerns, you may coordinate with Dr. Noverlee P. Calub of the DA-BAI Animal Health and Welfare Division at Tel. No: 02 928-2836; Mobile No: 09175563964; and email: drlee2890@gmail.com or visit the WRD page at <http://rabiesalliance.org/world-rabies-day/event-resources/>.

All DILG Regional Directors and ARMM Regional Governor are directed to cause the widest dissemination of this Memorandum Circular to LGUs, within their respective areas of jurisdiction.

By Authority of the Secretary:

AUSTERE A. PANADERO

Undersecretary for Local Government