



Republic of the Philippines
DEPARTMENT OF THE INTERIOR AND LOCAL GOVERNMENT

DILG-NAPOLCOM Center, EDSA cor. Quezon Avenue, Quezon City
Telephone Number • 925.88.88 • 925.03.30 • 925.03.31
www.dilg.gov.ph



FEBRUARY 6, 2015

MEMORANDUM CIRCULAR

NO. 2015 - 06

TO : ALL PROVINCIAL GOVERNORS, CITY MAYORS, MUNICIPAL MAYORS, THE ARMM REGIONAL GOVERNOR AND DILG REGIONAL DIRECTORS

SUBJECT : DOCUMENTATION OF LGU ORDINANCES ENACTED IN SUPPORT OF THE NATIONAL YEAR OF RICE AND "BE RICEPONSIBLE" CAMPAIGN

=====

The Be RICEponsible Secretariat of the Philippine Rice Research Institute, Department of Agriculture, in its bid to help achieve rice self-sufficiency, is in the process of gathering comprehensive list of Local Government Units (LGUs) that have institutionalized, through ordinances, their support to the campaign of requiring food establishments to serve half cup of rice, and minimize rice wastage. This is also in furtherance of Presidential Proclamation No. 494 (s. 2012), declaring National Year of Rice in 2013 and onwards.

Relative to the above, all Local Chief Executives are hereby enjoined to send copy of the approved or pending ordinance regarding the availability and default serving of half cup of rice, and the ordinance on the serving of brown rice, as healthier rice, to the Be Responsible Secretariat, through Ms. Adeline Gomez via Telefax No. (044) 456-5390, 0947-996-2556 or email address: adelle_gomez@yahoo.com.

The proper documentation of all ordinances would greatly help in the realization of the organizers' campaign goals and in documenting how local ordinance can minimize rice wastage in food establishments. This would also provide a stronger basis for national policies to be formulated, encouraging national food chains such as Jollibee and McDonalds to serve half cup of rice in their stores.

All Regional Directors and the ARMM Regional Governor are hereby directed to cause the widest dissemination of this Memorandum Circular, to local government units within their respective areas of jurisdiction.


MAR ROXAS
Secretary



DILG-OSEC OUTGOING 15-00293