



Republic of the Philippines
DEPARTMENT OF THE INTERIOR AND LOCAL GOVERNMENT
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SEPTEMBER 12, 2014

MEMORANDUM CIRCULAR

NO. 2014-115

T O : ALL PROVINCIAL GOVERNORS, CITY/MUNICIPAL MAYORS, THE ARMM GOVERNOR AND DILG REGIONAL SECRETARY, DILG REGIONAL DIRECTORS/ FIELD OFFICERS AND OTHERS CONCERNED

SUBJECT : CELEBRATION OF THE 25th NATIONAL STATISTICS MONTH (NSM) IN OCTOBER 2014

D A T E : September 3, 2014

The Philippine Statistics Authority (PSA) in its Memorandum Circular No. 01-14 dated August 28, 2014 is enjoining all national government agencies, academic institutions, and the private sector to actively participate and support the celebration of the 25th National Statistics Month (NSM) throughout the whole month of October 2014. This is pursuant to Presidential Proclamation No. 647, series of 1990 aimed to promote, enhance and instill nationwide awareness and appreciation of the importance and value of statistics to the different sectors of society; and to elicit the cooperation and support of the general public in upgrading the quality and standards of statistics in the country. The overall theme of this year's celebration is ***"Solid and Responsive Philippine Statistical System in Support of Globalization and Regional Economic Integration"***.

In this regard, all Local Chief Executives are hereby enjoined to actively participate in the celebration by holding activities such as, but not limited to the following:

- Hang a streamer/tarpaulin in the building façade throughout the whole month of October carrying this year's theme (see attached format);
- Conduct of symposia, workshops, orientation seminars, exhibits, slide shows;
- Publication of statistical reports, indicators and other relevant information; and
- Conduct other NSM theme-related activities

All DILG Regional Directors and Field Officers shall cause the widest dissemination of this Memo Circular, coordinate with the Local Chief Executives (LCEs) in their respective jurisdiction to ensure active involvement of all concerned and provide technical assistance where appropriate and necessary.

For the information and guidance of all concerned.


MAR ROXAS
Secretary




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