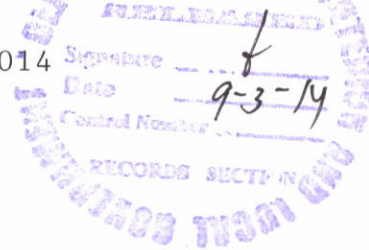




SEPTEMBER 3, 2014



MEMORANDUM CIRCULAR
NO. 2014-111

TO : ALL PROVINCIAL GOVERNORS, CITY MAYORS, MUNICIPAL
MAYORS, PUNONG BARANGAYS, DILG REGIONAL DIRECTORS,
AND THE ARMM REGIONAL GOVERNOR

SUBJECT : 2014 NATIONAL MEASLES IMMUNIZATION CAMPAIGN

The Department of Health (DOH) will spearhead a month-long National Measles Immunization Campaign, dubbed as "*Ligtas sa Tigdas, Magka-isa, Magpabakuna.*" This activity will be conducted on September 1-31, 2014 vaccinating an estimated 13 million children less than 5 years of age with Measles-Rubella (MR) and Oral Polio Vaccine (OPV) regardless of their immunization status nationwide.

The campaign aims to interrupt the transmission of endemic measles and rubella virus and to protect the population from the consequences of importation of wild polio virus.

Relative to the above, all Local Chief Executives are enjoined to take the lead in implementing this Campaign in their own localities, and ensure all target children will be vaccinated. A weekly monitoring report pertaining to the campaign by all health facilities within LGU is also encouraged to reach the DOH, for the whole month of September or not later than October 15, 2014.

All DILG Regional Directors and the ARMM Regional Governor are hereby directed to cause the widest dissemination of this Memorandum Circular, to local government units within their areas of responsibilities.


MAR ROXAS
Secretary



DILG-OSEC OUTGOING 14-03700