



DECEMBER 13, 2013

MEMORANDUM CIRCULAR  
NO. 2013- 146

TO : PROVINCIAL GOVERNORS, CITY MAYORS, MUNICIPAL MAYORS,  
DILG REGIONAL DIRECTORS AND OTHERS CONCERNED

SUBJECT : THE ASA PACIFIC DRIVE TOURISM CONFERENCE AND  
EXHIBITION, SUBIC BAY EXHIBITION AND CONVENTION CENTER,  
OLONGAPO CITY, PHILIPPINES (January 30 – February 2, 2014)

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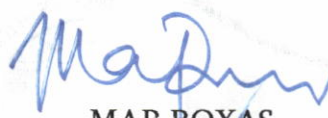
The Asia Pacific Drive Tourism Conference and Exhibition, one of the biggest projects of the Department of Tourism for the first quarter of 2014. This conference-cum-exhibit is intended to be an engaging dialogue between the leaders of the private and public sectors on how innovations on road safety and land transportation will help spur the growth of tourism and promote safe and pleasurable land travel. The event will also showcase the latest innovations on the automobile industry, road safety, mobility and motorsports from both local and international exhibitors.

Co-organized and presented by the Automobile Association Philippines (AAP), the Philippine affiliate of the prestigious Federation Internationale de l'Automobile (FIA) which grants international driving permit to foreign countries and an advocate of road safety, this event is supportive of the United Nations Decade of Action for Road Safety, 2011-2020 aimed at saving 5 million lives and preventing 50 million road injuries. The theme would be "Saving Lives, Saving Costs, and Saving the Planet".

In this connection and upon the request of Hon. Undersecretary Daniel G. Corpuz, Tourism Development, all Local Chief Executives are hereby encouraged to participate in or send the Chairman, Committee on Tourism, or the Road Safety and Local Tourism Council Officers to attend the above-mentioned activity on official business. The payment of applicable travelling expenses and a registration fee may be authorized chargeable against local funds subject to the availability thereof, and to all pertinent laws, rules and regulations. Provided that the travelling expenses and registration fee shall not be charged against the 20% component of the Internal Revenue Allotment or from whatever source that may prejudice on-going poverty alleviation efforts.

Interested participants may contact Ms. Eva Carmona, Secretary General of the event at telephone no. 551-0014 or 0917-8409233.

For the information and guidance of all.

  
MAR ROXAS  
Secretary 