



REPUBLIC OF THE PHILIPPINES  
DEPARTMENT OF THE INTERIOR AND LOCAL GOVERNMENT  
DILG-NAPOLCOM Center  
EDSA Corner Quezon Avenue, Quezon City



OCTOBER 9, 2013

MEMORANDUM CIRCULAR  
NO. 2013 - 111

TO : ALL PROVINCIAL GOVERNORS, CITY/MUNICIPAL MAYORS,  
PUNONG BARANGAYS, ARMM GOVERNOR, DILG REGIONAL/FIELD  
OFFICERS, ARMM DILG REGIONAL SECRETARY AND OTHERS  
CONCERNED

SUBJECT : 18-DAY CAMPAIGN TO END VIOLENCE AGAINST WOMEN

The 2013 observance of the 18-Day Campaign to End Violence Against Women (VAW) starts on November 25 and ends on December 12.

With the theme, "End VAW Now! It is our Duty," this year's campaign will highlight the important role of duty-bearers in eliminating violence against women.

In this regard, LGUs are hereby enjoined to commemorate the 18-Day Campaign to End VAW in their respective localities with the following activities:

- Participate in the Kick-Off Activity "Walk to End VAW" on November 24, 2013 (Sunday) at 5:30 A.M., PICC to Quirino Grandstand, Manila (for NCR and nearby areas);
- Bring delegation of at least two hundred (200) delegates in the Kick-Off Activity (for NCR and nearby areas) wearing the 18-Day Campaign 2013 advocacy shirt (visit PCW website for the t-shirt design);
- Non-NCR LGUs may initiate a Kick-Off Activity simultaneous with the one to be held in Manila;
- Hang a streamer in front of the municipality/city/provincial hall announcing the LGUs participation in the campaign (see PCW website for specifications/design of the streamer);
- Conduct agency specific activities towards ending VAW and to submit by December 20, 2013 a report of activities conducted to Philippine Commission on Women (PCW);

For inquiries, please contact Mr. Kim Harold Peji of the PCW Information Resource Management Division at telephone numbers 735-8509 or 0935-855-9623 or email at [irmd@pcw.gov.ph](mailto:irmd@pcw.gov.ph).

All DILG Regional Directors and Field Officers are hereby directed to disseminate this Memorandum Circular in their respective area of jurisdiction and provide technical assistance when appropriate and necessary.

For information and guidance.

  
MAR ROXAS  
Secretary

