



October 1, 201

MEMORANDUM CIRCULAR  
NO. 2013-110

TO : ALL PROVINCIAL GOVERNORS, CITY MAYORS, MUNICIPAL MAYORS, THE ARMM REGIONAL GOVERNOR, AND DILG REGIONAL DIRECTORS

SUBJECT : REITERATING MEMORANDUM CIRCULAR NO. 2011-89 ENTITLED, REITERATION RE: PROTECTION OF INTELLECTUAL PROPERTY RIGHTS

In furtherance of the policy of the State to protect and secure the exclusive rights of scientists, artists and other gifted citizens to their intellectual property and creations, pursuant to Republic Act No. 8293, *An Act Prescribing the Intellectual Property Code and Establishing the Intellectual Property Office, Providing for Its Powers and Functions and for Other Purposes*, local chief executives are hereby reminded to:

- *Cause the enactment of an ordinance which totally curb the proliferation of pirated, counterfeit or fake goods, articles and services into commerce, which include but not limited to, sale, rental, transfer, distribution, manufacture and/or production.*

For further inquiries, local government units may contact the Intellectual Property Office through Telephone Nos. (632) 238-6300, (632) 798-0114, or email at [mail@ipophil.gov.ph](mailto:mail@ipophil.gov.ph) and [www.ipophil.gov.ph](http://www.ipophil.gov.ph).

All DILG Regional Directors and the ARMM Regional Governor are hereby directed to cause the immediate and widest dissemination of this Circular, and ensure for effective communication to all concerned.

MAR ROXAS

Secretary



DILG-OSEC OUTGOING 13-02522