



Republic of the Philippines  
**DEPARTMENT OF THE INTERIOR AND LOCAL GOVERNMENT**

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November 9, 2012

MEMORANDUM CIRCULAR  
NO. 2012 - 183

TO : ALL PROVINCIAL GOVERNORS, CITY/MUNICIPAL MAYORS,  
PUNONG BARANGAYS, ARMM GOVERNOR, DILG  
REGIONAL/FIELD OFFICERS, ARMM DILG REGIONAL  
SECRETARY AND OTHERS CONCERNED

SUBJECT : 18-DAY CAMPAIGN TO END VIOLENCE AGAINST WOMEN

The 2012 observance of the 18-Day Campaign to End Violence Against Women (VAW) starts on November 25 and ends on December 12.

With the theme, “VAW – Free Society in Times of Peace, Conflict and Calamity”, this year’s campaign will focus on gender-based violence during disasters and armed conflict situations. This is in line with the international theme anchored on the intersections of gender-based violence and militarism, and with the recent onslaught of calamities which affected many women and children which made them more vulnerable to gender-based violence.

In this regard, LGUs are hereby enjoined to commemorate the 18-Day Campaign to End VAW in their respective localities with the following activities:

- Participate in the Kick-Off Activity “Light to Fight: A Call to End VAW” on November 25 (Sunday) at 3:00 P.M. (Assembly Time) at the Quirino Grandstand, Manila (for NCR and nearby areas);
- Bring delegation of at least twenty (20) persons in the Kick-Off Activity (for NCR and nearby areas) wearing the 18-Day Campaign 2012 advocacy shirt (visit PCW website for the t-shirt design);
- Bring sky lanterns (visit PCW website for the sky lantern design and supplier) which shall be lighted and released simultaneously during the Kick-Off Activity;
- Non-NCR LGUs to initiate a Kick-Off Activity simultaneous with the one to be held in Manila;

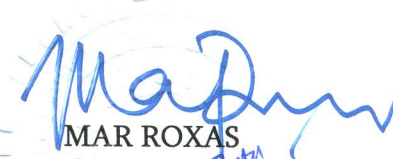




- Hang a streamer in front of the municipality/city/provincial hall announcing the LGUs participation in the campaign (see PCW website for specifications/design of the streamer);
- Conduct agency specific activities towards ending VAW and to submit by December 15, 2012 a report of activities conducted to Philippine Commission on Women (PCW);
- LGUs to visit the PCW website (Philippine GAD Portal) at [www.pcw.gov.ph](http://www.pcw.gov.ph) to encode in the Campaign Calendar the activities to be conducted following the template provided therewith and for more details on the 18-Day Campaign; and
- Visit [www.iacat.net](http://www.iacat.net) for details on the commemoration of the International Day Against Trafficking (IDAT).

For inquiries, please contact the PCW Policy Development and Advocacy Division at telephone numbers 735-8918, 735-4767 local 109 or email at [pdad@pcw.gov.ph](mailto:pdad@pcw.gov.ph).

All DILG Regional Directors and Field Officers are hereby directed to disseminate this Memorandum Circular in their respective area of jurisdiction and provide technical assistance when appropriate and necessary.

For information and guidance.

  
MAR ROXAS  
Secretary *Mar Roxas*

   
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