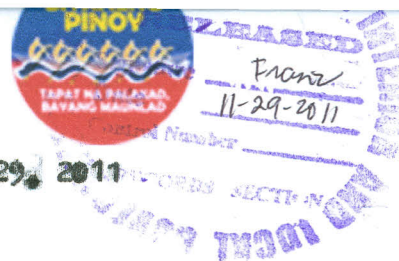




REPUBLIC OF THE PHILIPPINES
DEPARTMENT OF THE INTERIOR AND LOCAL GOVERNMENT

Francisco Gold Condominium II
Edsa Cor. Mapagmahal St., Diliman
Quezon City



November 29, 2011

MEMORANDUM CIRCULAR
NO. 2011 - 179

TO : ALL PROVINCIAL GOVERNORS, CITY/MUNICIPAL MAYORS,
PUNONG BARANGAYS, DILG REGIONAL/FIELD OFFICERS,
THE ARMM DILG REGIONAL SECRETARY AND OTHERS
CONCERNED

SUBJECT : 18-DAY CAMPAIGN TO END VIOLENCE AGAINST WOMEN

The commemoration of the annual 18-Day Campaign to End Violence Against Women (VAW) for 2011 starts on November 25 and ends on December 12.

With the theme, "UNITE: Stop VAW, Now!", this year's campaign will focus on information dissemination about the anti-VAW laws, especially the various services of government agencies and non-government organizations to address the needs of VAW survivors. Overall, the 2011 Campaign shall highlight the Philippines as a country that is united to Stop VAW. As such, the Philippines is part of the worldwide call of the UN Secretary General for all stakeholders to "UNITE to End Violence Against Women".

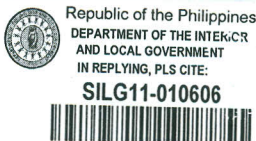
Everyone will be enjoined to do their share in putting an end to VAW. To raise public awareness on this issue and the services available to survivors, the "Blow the Whistle on VAW" advocacy will be launched. It is an advocacy wherein whistles will be used as a symbolic and practical device in putting VAW into a halt.

In this regard, LGUs are hereby enjoined to commemorate the 18-Day Campaign in their respective localities by:

- Conducting their own 18-Day campaign to End VAW activities which should contribute to intensified public awareness on VAW, anti-VAW laws, and available services to survivors of VAW;
- Launching the "Blow the Whistle on VAW" advocacy in their localities;
- Posting campaign streamers in conspicuous places;
- Joining in the simultaneous blowing of whistles on VAW on December 12 at 8:00 A.M. which marks the culminating day of the campaign; and
- Enjoining service providers in their localities like social workers, police, health workers and their partner non-government organizations to visit the Philippine Commission on Women website (www.pcw.gov.ph) to download more information and updates about the 18-Day Campaign to End VAW.

All DILG Regional Field Officers are hereby directed to disseminate this Memorandum Circular in their respective area of jurisdiction and provide technical assistance when appropriate and necessary.

For information and guidance.



Jesse M. Robredo
JESSE M. ROBREDO
Secretary