



REPUBLIC OF THE PHILIPPINES  
DEPARTMENT OF THE INTERIOR AND LOCAL GOVERNMENT  
Francisco Gold Condominium II  
EDSA Cor. Mapagmahal St., Diliman  
Quezon City



**MEMORANDUM CIRCULAR**

**No. 2011-167**

**TO :** PROVINCIAL GOVERNORS, CITY AND MUNICIPAL MAYORS, DILG REGIONAL DIRECTORS, AND ALL CONCERNED

**SUBJECT :** SPECIAL FLAG RETREAT ON PUERTO PRINCESA UNDERGROUND RIVER CAMPAIGN

**DATE :** November 9, 2011

The worldwide search for the New 7 Wonders of Nature will come to an end on Friday, November 11 at 7:00 pm. With barely two days before the final voting, all Filipinos should show their patriotism by supporting the Puerto Princesa Underground River (PPUR), the country's lone candidate to the global polling contest.

Based on recent updates from contest organizers, the PPUR has already made it to the top 10 finalists in the New 7 Wonders of Nature.

Aside from the PPUR, other nominees that made it to the top 10 include, the Dead Sea (Israel/Jordan/Palestine), Grand Canyon(United States), Great Barrier Reef (Australia/Papua New Guinea), Halong Bay (Vietnam), Jeita Grotto (Lebanon), Jeju Island (South Korea), Komodo Island (Indonesia), Sundarbans (Bangladesh/India), and Vesuvius (Italy). finalists in a recent update on the ongoing worldwide voting, the DILG chief said the Filipinos should not just be contented with the PPUR landing at number 7 among the finalists.


As a last-ditch effort to support PPUR, all provincial governors, city and municipal mayors and punong barangays are hereby enjoined to conduct and personally attend their flag retreat ceremonies on Friday, November 11, 2011 and lead an on-the-spot voting for the Puerto Princesa Underground River- via text message (text PPUR and send to 2861) or via the Internet at [www.new7wonders.com](http://www.new7wonders.com).

During the flag retreat, all concerned are expected to instill the value of patriotism in their constituents by explaining to them the huge economic and tourism benefits that the whole country could gain should the PPUR win as one of the world's New 7 Wonders of Nature.

All DILG regional directors and field officers are hereby directed to cause the widest dissemination of this directive and monitor the compliance of local government units within their areas of jurisdiction.

For compliance.

DILG  
OFFICE OF PUBLIC AFFAIRS  
RECEIVED BY JLW  
TIME

  
**JESSE M. ROBREDO**  
Secretary

