



Republic of the Philippines
Department of the Interior and Local Government
A. Francisco Gold Condominium II, EDSA cor. Mapagmahal St.
Pinyahan, Quezon City

October 13, 2010

MEMORANDUM CIRCULAR

NO. 2010 - 114

TO : ALL PROVINCIAL GOVERNORS, CITY/MUNICIPAL
MAYORS, DILG REGIONAL DIRECTORS AND OTHERS
CONCERNED

SUBJECT : CELEBRATION OF THE "20TH PHILIPPINE
INTERNATIONAL ARTS FESTIVAL 2011" in February
2011.

The National Commission for Culture and Arts is spearheading the celebration of the Philippine International Arts Festival (PIAF) in February with a theme "Ani ng Sining".

The PIAF is a month long and nationwide celebration that aims to promote the Philippines Culture and the Arts, highlighting the empowerment of the Filipino creativity and imagination. The objectives of this event are: 1). Promote and popularize the outstanding creations of the Filipino Artists in seven arts for all sectors both local and international; 2). Promote the integration of the arts in community life; 3). Underscore the significant role of art and artists and other stakeholders in uplifting the nation's spirit and 4). Utilize art as a catalyst for values and education.

In this connection, all Local Chief Executives and LGU functionaries are hereby encouraged to participate in the Celebration of the 20th Philippine International Arts Festival 2011 and implement cultural activities such as, music, dance or theater performances, film or visual arts exhibits, visits to museums or cultural sites or any art forms relevant to the theme and selected sub-theme of the LGUs.

For further inquiries, please contact Ms. Vanessa Marquez Nicolas of the National Commission For Culture and the Arts at Tel. nos. 527-2192 local 509 and Fax nos. 522-2089.

All DILG Regional Directors are hereby directed to cause the immediate and widest dissemination of this Memorandum Circular within their respective jurisdiction.

For guidance of all concerned.

By Authority of the Secretary:

AUSTERE A. PANADERO
Undersecretary for Local Government