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Republic of the Philippines  
**DEPARTMENT OF THE INTERIOR AND LOCAL GOVERNMENT**  
A. Francisco Gold Condominium II EDSA cor. Mapagmahal St.,  
Diliman, Quezon City

October 4, 2010

MEMORANDUM CIRCULAR  
NO. 2010 - 110

TO : PROVINCIAL GOVERNORS, CITY MAYORS, MUNICIPAL MAYORS,  
DILG REGIONAL DIRECTORS AND OTHERS CONCERNED

SUBJECT : FILIPINO HERITAGE FESTIVAL

The Filipino Heritage Festival, Inc. (FHF), in partnership with the National Commission for Culture and the Arts and the Department of Tourism, will take the lead in the celebration of the Filipino Heritage Festival Month in May, 2011. The said event is in furtherance of Proclamation No. 439, series of 2003, entitled, *Declaring the Month of May of every year as the National Heritage Month*.

Part of the celebration is the launching of the Heritage Pilgrimage Campaign "Visiting the Philippines' National Cultural Treasures" on October 7, 2010 at the San Agustin Church, Intramuros, Manila. Said campaign will involve traveling of pilgrims from various provincial and local communities, covering Regions I to X and NCR, where 34-Heritage Churches declared as the Philippines' National Cultural Treasures and UNESCO World Heritage Sites are located. This activity aims to promote awareness for their historical, artistic and architectural interests, recognizing and acknowledging that these 34-Heritage Churches have a strong tradition of religious meaning - for devotion, healing and spiritual significance for the majority of the Filipino people.

In this connection, all local chief executives are encouraged to undertake simple and meaningful activities and public announcements in their localities during the month-long celebration.

For inquiries, all concerned may contact Ms. Judith L. Neric, Over-All Project Head, Filipino Heritage Festival, Inc. or Ms. Aimee Bautista, at Telefax No. (02) 892-5865, Cellphone Numbers 0919-8944804 and 0918-6204782, or email at [heritagemonth@yahoo.com.ph](mailto:heritagemonth@yahoo.com.ph).

For the information and guidance of all concerned.

  
JESSE M. ROBREDO  
Secretary

