



REPUBLIC OF THE PHILIPPINES
DEPARTMENT OF THE INTERIOR AND LOCAL GOVERNMENT
A. Francisco Cordero Condominium II, PDS Avenue, EDSA Corridor, Alabang, Muntinlupa City

November 13, 2009

MEMORANDUM CIRCULAR
No. 2009 - 176

TO : ALL PROVINCIAL GOVERNORS, CITY/MUNICIPAL MAYORS, PUNONG BARANGAYS, DILG REGIONAL DIRECTORS/ FIELD OFFICERS, AND OTHERS CONCERNED

SUBJECT : OBSERVANCE OF THE 2009 18-DAY CAMPAIGN TO END VIOLENCE AGAINST WOMEN (VAW)

Presidential Proclamation No. 1172, s. 2006 officially declared the period November 25 (International Day to Eliminate VAW) to December 12 (Day of the Signing of the United Nations Convention on Transnational and Organized Crimes, which include the Protocol to Prevent and Punish Trafficking in Persons, Especially Women and Children) as the 18-Day Campaign to End Violence Against Women in the Philippines. Said Proclamation enjoined all government agencies, including state colleges and universities, local government units (LGUs) and all other sectors of society to actively support and participate in activities and programs that promote the human rights of women and eliminate gender-based violence and all other forms of discrimination.

This year, the country's 2009 18-Day Campaign carries the theme "**COMMIT, ACT, DEMAND: We Can End Violence Against Women**". It aims to:

- honor groups and individuals who have committed to bringing VAW to forefront of global attention
- encourage everyone in their various capacities to take action to end VAW; and
- demand accountability for all the promises made to eliminate VAW

In view of this, all Local Chief Executives are hereby encouraged to support and spearhead the said event by undertaking activities such as, but not limited to the following:

1. hanging of streamers in government offices, stations and other strategic places (the design of the streamer may be downloaded from the PCW website (Philippine SADO Portal) at www.ncrfw.gov.ph)
2. tri-media information campaign in government offices, public meetings, press conferences,
3. fora/dialogues and similar activities among concerned sectors at the provincial, city and municipal levels.

Local Chief Executives in Metro Manila are also encouraged to send contingents to participate in the Pre Campaign Activity: MOVE Advocacy Run with the theme "MOVE, Run to End VAW" on December 6, 2009, 6:00 A.M. at Barangay San Lorenzo, Makati City.

All DILG Regional Directors and Field Officers are hereby directed to cause the widest dissemination of this Circular to all LCEs within their respective jurisdiction. Reports on activities undertaken by the LGUs shall be submitted to the Philippine Commission on Women (PCW), J. P. Laurel St., San Miguel, Manila within fifteen (15) days after the conduct of such activities. For details, LGUs may visit the above-mentioned PCW website.

For information and guidance.


RONALDO V. PUNO
Secretary

