



REPUBLIC OF THE PHILIPPINES
DEPARTMENT OF THE INTERIOR AND LOCAL GOVERNMENT
Francisco Gold Condominium II, EDSA cor. Mapagmahal St.
Diliman, Quezon City

February 17, 2009

MEMORANDUM CIRCULAR
NO. 2009 - 16

TO : **ALL PROVINCIAL GOVERNORS, CITY MAYORS,
MUNICIPAL MAYORS, DILG REGIONAL DIRECTORS
AND OTHERS CONCERNED**

SUBJECT : **5TH ECO-PRODUCTS INTERNATIONAL FAIR**

The Asian Productivity Organization (APO), the Development Academy of the Philippines (DAP) and the Philippine Business for the Environment (PBE) will convene the 5th Eco-Products International Fair (EPIF) on March 19-22, 2009 at the SMX Convention Center in Pasay City. Alongside with this exhibit will be an international conference on Sustainable Production, Sustainable Consumption and Sustainable Future.

The EPIF is an international environmental exhibitions in Asia which showcases the most advanced environment-friendly technologies, products, and services of other countries, as well as our very own natural based and indigenous eco-friendly products. This event provides opportunities to explore business collaborations, as well as to promote public awareness of environment-friendly products and services that enhance sustainable development, productivity and competitiveness.


In this connection, all Local Chief Executives are hereby encouraged to send on official business their respective elected and appointed provincial/ city/ municipal/ barangay officials and staff, and as many of their constituents as possible to visit the EPIF exhibit (free admission/entrance fee).

LGUs are, likewise welcome to sponsor the exhibition booths of their respective locally based SMEs which may have eco-products, and services to join the exhibit at discounted rates. Likewise, LGUs may also sponsor participation on official time of their local officials/ staff to participate in the EPIF parallel international conference also at discounted rates.

For the details, inquiries may be directed to Ms. Roni Ferrer or Ms. Winnie Manzo of the Development Academy of the Philippines through Telephone Nos. 631-2153 and 631-0921 local 143, or the event secretariat, Global-Link MP Events International Inc., at Telephone Nos. 750-8588 and 887-1304.

For the information and guidance of all concerned.

By Authority of the Secretary


AUSTERE A. PANADERO
Undersecretary
for Local Government