

Republic of the Philippines  
Department of the Interior and Local Government  
A. Francisco Gold Condominium II, EDSA cor. Mapagmahal St.  
Pinyahan, Quezon City

**MEMORANDUM CIRCULAR**  
**NO. 2007-26**

March 14, 2007

**TO : ALL PROVINCIAL GOVERNORS/CITY/MUNICIPAL MAYORS, DILG REGIONAL DIRECTORS, AND OTHERS CONCERNED**

**SUBJECT : PARTICIPATION IN THE "BARANGAY LIVELIHOOD INITIATIVES AND ENTREPRENEURIAL VENTURES HOG INTEGRATED EXPORT DEVELOPMENT PROGRAM (B.L.I.V.E. IN HOGS)", HOTEL SUPREME, BAGUIO CITY, MARCH 21-23, 2007**

In line with the current thrusts of the government to alleviate poverty through livelihood development and employment generation, the Department of Trade and Industry Region 2 and the Department of Science and Technology (DOST) through the Philippine Council for Agriculture, Forestry, Natural Resources Research and Development (PCARRD) in cooperation with various government and private organizations, will conduct the **Forum on Barangay Livelihood Initiatives and Entrepreneurial Ventures Part 2, Hog Integrated Export Development Program (B.L.I.V.E. in Hogs)** on March 21-23, 2007 at the Hotel Supreme, Magsaysay Avenue, Baguio City.

The "**Forum on B.L.I.V.E. in Hogs**" will provide participants with useful information and network to generate employment and augment family income through a viable livelihood project – hog raising. But most of all, the **B.L.I.V.E. in Hogs** aims to spearhead the move to transform the Philippines from an importer into an important exporter of products from hog; organize the barangays into reliable and active partners in the hog supply chain; and ensure that as the hog industry gears up for the export market, the benefits of the industry's growth shall redound to the backyard industries of the barangays which, at present, supplies 76% of the domestic market.


In this connection, all Local Chief Executives are hereby encouraged to authorize the following officials within their respective jurisdictions to attend the Forum:

- Provincial/City/Municipal Agriculturist;
- Provincial/City/Municipal Veterinarian;
- Provincial/City/Municipal Market Inspector and Administrator;
- Barangay Officials; and
- Other concerned/functionaries involved in poverty alleviation and enterprise development.

The payment of applicable registration fees may be authorized, chargeable against local funds, subject to the availability of funds and to the usual accounting and auditing rules and regulations.

For more information to join the program and its various activities, interested parties may contact Atty. Ma. Esperanza C. Bañares, Director, DTI Region II at tel. (078) 846-2370 or Dr. Urduja Tejada, Director, DOST/PCARRD Region II at tel. (078) 844-8654/2 or the nearest DTI or DOST regional and provincial offices.

For the information and guidance of all concerned.

  
**RONALDO V. PUNO**  
Secretary 