



Republic of the Philippines
Department of the Interior and Local Government
A. Francisco Gold Condominium II, EDSA cor. Mapagmahal St.
Pinyahan, Quezon City

February 8, 2007

MEMORANDUM CIRCULAR
No. 2007-14

TO : ALL PROVINCIAL GOVERNORS, CITY/MUNICIPAL, MAYORS, PUNONG BARANGAYS, DILG REGIONAL DIRECTORS, FIELD OFFICERS AND OTHER CONCERNED

SUBJECT : FORUM ON "BARANGAY CONSUMER ADVOCACY ASSISTANCE AND PROTECTION TEAM (BARANGAY C. A. P. T.) AND BARANGY LIVELIHOOD INITIATIVES AND ENTREPRENUERIAL VENTURES PROGRAM (BARANGAY L.I.V.E.)"

In response to the urgent need to address the persistent consumer issues which confront the public, and the need to generate employment in order to alleviate poverty, the Department of Trade and Industry together with other concern national government agencies and private sector organizations will conduct a Regional Forum on the "**Barangay Consumer Advocacy, Assistance and Protection Team**" (Barangay C.A.P.T.) and **Barangay Livelihood Initiatives and Entrepreneurial Ventures Program**" (Barangay L.I.V.E.)

The Forum on Barangay C.A.P.T. aims to provide the LGU officials and staff with the necessary tools and information on consumer rights and consumer protection. Together with other concerned government agencies, it endeavors to help local government leaders formulate concrete plans in order to proactively address the wide range of consumer issues in their localities such as cell spasms and text scams, illegal recruitment, inferior and defective products, fake products, pyramid scams, deceptive, unfair and unconscionable sale, defective weights and measures, electricity supply problems, among other consumer concerns. The Forum on Barangay L.I.V.E. aims to implement the goals of RA 9178 which promotes the creation of Barangay Micro Business Enterprise to push countryside development.

The schedule for the Regional fora for the first half of 2007 are as follows:

Region	Date	Forum Title	Venue	Contact
Region IV-B	Feb. 14-16, 2007	Brgy. C.A.P.T.	Baguio City	(02)899-0900
Region X	Feb. 28-2 Mar, 2007	Brgy. C.A.P.T.	Tagbilaran City	(08822)729291
Region XIII	Mar. 6-8, 2007	Brgy L.I.V.E	Tagbilaran City	(085)342-5615
Region IV A	Mar. 14-16, 2007	Brgy. C.A.P.T.	Tagbilaran City	(049)545-6169
Region VII	Mar 27-29, 2007	Brgy. C.A.P.T.	Tagbilaran City	(032)255-0036

In this connection, all concerned Local Chief Executives are hereby encouraged to authorize the attendance of their Provincial City/ Municipal and Barangay Officials and staff involved in consumer welfare legislations and consumer assistance and protection and livelihood development and poverty alleviation to the said forum on official time. Payment of applicable traveling expenses and registration fee to defray the costs of hotel accommodation, meals and seminar materials per participants are hereby authorized, chargeable against the local funds, subject to the availability thereof, and to the usual accounting and auditing requirements.

Confirmation of attendance and other inquiries to the said forum shall be coordinated with the following concerned DTI Regional Director/Officer-in-Charge:

DTI, Director IV-A Regional Director Marilou Q. Toledo
DTI, Director IV-B Officer-in-Charge Joel B. Valera
DTI, Region VII Regional Director Asteria C. Caberte
DTI, Region X Regional Director Alice V. Eusena
DTI Region XIII Regional Director Brielgo O. Pagaran

All DILG Regional Directors and field officers are hereby directed to cause the widest dissemination of this issuance within their respective jurisdictions.

For the information and guidance of all concerned.



WENCELITO T. ANDANAR
Undersecretary for Local Government