



REPUBLIC OF THE PHILIPPINES
 DEPARTMENT OF THE INTERIOR AND LOCAL GOVERNMENT
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MEMORANDUM CIRCULAR
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TO : ALL PROVINCIAL GOVERNORS, CITY MAYORS, MUNICIPAL MAYORS, DILG REGIONAL DIRECTORS AND OTHERS CONCERNED

SUBJECT : EARTH MONTH AND INTERNATIONAL EARTH DAY

The Department of Environment and Natural Resources (DENR), in collaboration with Earth Day Network, has enlisted the cooperation of this Department and local government units in the country to observe and celebrate Earth Month in April and the International Earth Day on April 22.


The theme adopted for this year's observance focuses on a three-year **Global Campaign to Climate Change Solutions**. This brings to the fore the belief that while the concerted actions of all sectors of the society may not be able to completely reverse the devastating effects of climate change, such action can, somehow, slow down future changes like major upheavals in weather conditions, agricultural production and freshwater availability, as well as significant adverse impacts in sea levels from unrestrained carbon emissions, among others.

Relative thereto, all Provincial Governors, City Mayors and Municipal Mayors are hereby encouraged to come-up with fitting activities in support of the observance of the Earth Month and International Earth Day celebrations such as, but not limited, to the following:

- Conduct of seminars or symposia on the salient features of the Clean Air Act and the Ecological Solid Waste Management Act;
- Feature the celebration with key messages during flag-raising ceremonies;
- Conduct of free vehicular emission testing, use of bio-diesel, and preventive maintenance of vehicles for cleaner air;
- Conduct of environmental contests and exhibits; demonstrations on waste reuse, recycling and composting; film showing on air-related video materials; and
- Propagation of medicinal plants, greening of school campuses, household backyard gardening, and other tree-planting activities.

All DILG Regional Directors are hereby directed to cause the immediate and widest dissemination of this issuance to all LGUs within their regional assignments, and provide technical assistance upon request and as appropriate.


RONALDO V. PUNO
 Acting Secretary *me*


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