



Republic of the Philippines  
**DEPARTMENT OF THE INTERIOR AND LOCAL GOVERNMENT**

MEMORANDUM CIRCULAR  
 NO. 2017-131

September 27, 2017



**T O :** ALL PROVINCIAL GOVERNORS, CITY MAYORS, MUNICIPAL MAYORS, THE ARMM REGIONAL GOVERNOR, AND DILG REGIONAL DIRECTORS

**SUBJECT :** 2017 ANIMAL WELFARE WEEK CELEBRATION (OCTOBER 2-7, 2017)

Presidential Proclamation No. 715, series of 2004, declares the first week of October of every year as *Animal Welfare Week*. The Department of Agriculture-Bureau of Animal Industry (DA-BAI), in line with the implementation of Republic Act 8485, as amended by Republic Act 10631 (The Animal Welfare Law of 1998), spearheads the 2017 Animal Welfare Week Celebration covering for the period, October 2 to 7, 2017, to carry the theme, *Animal Welfare is Human Welfare*.

Emphasizing the importance of collaborative efforts in the country's promotion of animal welfare and prevention of animal cruelty, the said celebration will involve the LGUs, NGOs and other stakeholders, as well as, the members of the DA-Committee on Animal Welfare (CAW), created pursuant to the law.

Relative thereto, all Local Chief Executives are hereby enjoined to mobilize their respective Provincial/City Veterinary Offices, and in the absence of said office in the municipality, the Municipal Agriculture Office as LGU counterpart, to provide necessary support by way of:

1. Organizing an event during the Animal Welfare Week to create awareness on the importance of animal welfare and protection;
2. Displaying streamers/tarpaulins in front of provincial/city/municipal halls, announcing the participation of the LGU in this event to carry the theme, *Animal Welfare Week Observance: "Animal Welfare is Human Welfare"* (refer to the DA-BAI website for the design of the tarpaulin);
3. Posting of event details, such as photos, videos, or news articles in LGU website and other social media accounts (e.g. facebook and twitter);
4. Disseminating information on animal-welfare issues to networks and partners; and
5. Including animal welfare-related advocacy in LGU activities.

For other event details, all concerned may coordinate with *Dr. Maria Gracia D. Flores, DVM* and/or *Ms. Faye Marie Bernardo*, Animal Health and Welfare Division, BAI-DA at Telephone No. (02) 928-28-36.

All DILG Regional Directors and ARMM Regional Governor are directed to cause the widest dissemination of this Memorandum Circular to LGUs within their respective areas of jurisdiction.



*Catalino S. Cuy*  
**CATALINO S. CUY**  
 Officer-In-Charge, DILG

**"Matino, Mahusay at Maaasahan"**

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