



Republic of the Philippines

**DEPARTMENT OF THE INTERIOR AND LOCAL GOVERNMENT**

DILG – NAPOLCOM CENTER Building, EDSA Corner Quezon Avenue, Quezon City

**BUREAU OF LOCAL GOVERNMENT DEVELOPMENT**



MEMORANDUM CIRCULAR  
NO. 2017-48

March 15, 2017

TO : ALL PROVINCIAL GOVERNORS, CITY/MUNICIPAL MAYORS,  
PUNONG BARANGAYS, ARMM REGIONAL SECRETARY,  
DILG REGIONAL/PROVINCIAL/CITY DIRECTORS AND ALL  
OTHERS CONCERNED

SUBJECT : EARTH HOUR 2017 CELEBRATION

The Philippines will join once again the global community in celebrating the *Earth Hour* on 25 March 2017, 8:30-9:30 PM, with people all over the world turning off their lights for an hour as a message to take stronger and decisive actions against climate change.

The *Earth Hour* is a global campaign to showcase measures and actions being undertaken to combat climate change. The symbolic switch-off event unites communities, ushering in a new era of environmental consciousness by encouraging personal accountability and behavioral change to facilitate a low-carbon lifestyle.

All Local Chief Executives are hereby encouraged to participate in advocating this campaign and to widen public participation in support of the vision of “going beyond the hour” through:

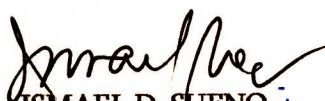
1. Switching off or dimming non-essential lights, including streetlights, signages and key monuments during the global “lights out” event for one (1) hour;
2. Promoting the Earth Hour 2017 to your officers, staff, employees and constituents;
3. Documenting your own Earth Hour event and sending the documentation to the World Wide Fund for Nature (WWF) through e-mail at [earthhour@wwf.org.ph](mailto:earthhour@wwf.org.ph) or at [ibellen@wwf.org.ph](mailto:ibellen@wwf.org.ph). A compilation of photos submitted to the WWF will be uploaded on their official Facebook page at [www.facebook.com/wwf.philippines](http://www.facebook.com/wwf.philippines) to showcase endeavors in celebration of Earth Hour 2017 around the country;
4. Mobilizing the private sector within your jurisdiction to support Earth Hour by switching off their signage lights or other lights in their facilities, as their operations/business will allow;
5. Pledging to go “Beyond the Hour” and help “Shine a Light on Climate Action” by publicly promoting renewed ways/practices/programs of initiating change which

can include environmental projects/actions that the offices and individuals are willing to undertake throughout the year; and

6. Logging in and registering support at the Earth Hour Philippines website at <http://wwf.org.ph/earthhour/>.

All Regional/Provincial/City Directors are hereby directed to cause the widest dissemination of this Memorandum Circular within their respective jurisdictions.

For the information and guidance of all concerned.

  
ISMAEL D. SUENO  
Secretary

