

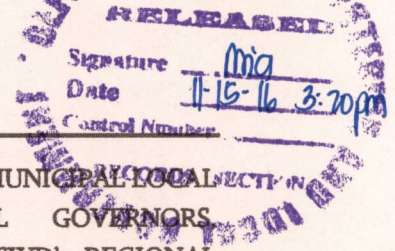


DEPARTMENT OF THE INTERIOR AND LOCAL GOVERNMENT (DILG)
DEPARTMENT OF SOCIAL WELFARE AND DEVELOPMENT (DSWD)



JOINT MEMORANDUM CIRCULAR NO: 2016-01

November 10, 2016



TO: DILG's REGIONAL AND PROVINCIAL DIRECTORS, CITY AND MUNICIPAL GOVERNMENT OPERATIONS OFFICERS, PROVINCIAL GOVERNORS, CITY/MUNICIPAL MAYORS, PUNONG BARANGAYS AND DSWD's REGIONAL DIRECTORS, CITY/MUNICIPAL LINKS AND OTHERS CONCERNED

SUBJECT: IMPLEMENTATION OF THE LISTONG PAMILYANG PILIPINO IN THE FAMILY DEVELOPMENT SESSIONS (FDS) OF THE DEPARTMENT OF SOCIAL WELFARE AND DEVELOPMENT (DSWD)

1.0 BACKGROUND

According to the World Risk Index of 2014, The Philippines is the second most disaster-prone country in the world. Because of this, the Philippine government has been doubling and tripling its efforts to mitigate and reduce the impacts of disasters. The DILG, as the Vice Chair for Disaster Preparedness in the NDRRMC, has continued to advance in creating an enabling environment for Local Government Units (LGUs) to further develop their capacities towards mitigating the adverse impacts of disasters and climate change, and to create more disaster prepared and resilient communities. Meanwhile, the DSWD as the Vice Chair for Disaster Response in the NDRRMC is continuously putting in place well established disaster response operations at the national down to the local level.

DSWD executed the Pantawid Pamilyang Pilipino Program (4Ps) which aims to promote human development and eradicate extreme poverty in the Philippines through conditional cash transfer. Under this program are Family Development Sessions where Conditional Cash Transfer/4Ps beneficiaries are being taught about responsible parenthood, livelihood skills, environmental awareness and disaster preparedness and response.

Way back October 2014, the DILG formulated Operation LISTO, a national advocacy program on disaster preparedness which guides LGUs and DILG personnel on actions they needed to undertake before, during and after a disaster. It also aims to strengthen the capacity and level of preparedness of the LGUs through the formation of LISTO Teams both from the interior and local government sector who are key actors in the implementation of the three (3) LGU Disaster Preparedness Manuals. After ten (10) months of implementation, five (5) components of the programs have been successfully completed in 17 Regions and 81 Provinces which were participated by 1634 Cities and Municipalities and over 15000 Youth Volunteers, CSOs, NGOs, private sector and media. Evidently, the program has been an essential mechanism for inter-operability among interior and local government as well as with various sectors. At present, the Operation LISTO program is now implementing its follow-through activities which involves execution of drills and preparedness for families and households (LISTONG Pamayanan and LISTONG Pamilyang Pilipino).

Aside from the deepening strategy of the program, the DILG would also like to bring the advocacy, not only to the local government, but to the most vulnerable communities and households of the Philippines. Hence, one avenue for this is an engagement between the Conditional Cash Transfer Program (CCT Program) of the DSWD and the Operation LISTO

Program of the DILG. In the spirit of complementation, DSWD and DILG merged forces to achieve their respective goals through a Memorandum of Agreement.

Based on the Memorandum of Agreement, the DILG and the DSWD agreed to engage to: (1) Review and revise Module 3 of the prescribed Family Development Session for disaster preparedness of the CCT Program of the DSWD; (2) Invite DILG personnel or its representatives to act as resource speakers during the Family Development Sessions; and (3) supplement materials and tools for the Family Development Sessions.

2.0 PURPOSE

- 2.1 To provide a Guidance Note for the implementation of the L!STONG Pamilyang Pilipino in the Family Development Session of DSWD;
- 2.2 To support the CCT program of the DSWD through tapping DILG personnel or representatives as resource speakers;
- 2.3 To ensure that DILG personnel at the city/municipal level shall become members of the FDS Team in their locality and be active in it;
- 2.4 To mobilize resources for the implementation of the program through the local government units; and
- 2.5 To assist in the crafting of Family Disaster Action Plans of CCT beneficiaries, as priority targets and the other vulnerable families in the expansion.

3.0 POLICY DECLARATION

- 3.1 DILG is one of the inter-agency partners of the DSWD for the conduct of the Conditional Cash Transfer Program. DILG and DSWD as interagency partners are responsible to create policies that will continuously advance the success and development of the program.
- 3.2 Pursuant to Republic Act 10121, otherwise known as "Philippine Disaster Risk Reduction and Management Act of 2010," Section 2 (a) Uphold the people's constitutional rights to life and property by addressing the root causes of vulnerabilities to disasters, strengthening the country's institutional capacity for disaster risk reduction and management, and building the resilience of local communities to disasters including climate change impacts." In compliance to this act, the DILG (as the Vice Chair for Disaster Preparedness) and the DSWD (as the Vice Chair for Disaster Response) converge to implement the L!STONG Pamilyang Pilipino Program, a program component of DILG's Operation L!STO, as part of the Family Development Session of the Conditional Cash Transfer Program.
- 3.3 L!STONG Pamilyang Pilipino aims to build capacities of Filipino families and households in disaster preparedness. This is in partnership with DSWD's program on Family Development Session of the Conditional Cash Transfer Program.
 - 3.3.1 There is a need to develop and strengthen capacities of vulnerable and marginalized groups to mitigate, prepare, respond to, and recover from the effects of disasters.

3.2.2 There is a need to organize and conduct training, orientation, and knowledge management activities on disaster risk reduction and management at the local level.

3.2.3 Disseminate information and raise public awareness about those hazards, vulnerabilities and risks, their nature, effects, early warning signs and counter measures.

4.0 COVERAGE

This Joint Memorandum Circular shall apply to all DSWD and DILG national and local counterparts, as well as the Local Government Units (LGUs).

5.0 ROLES AND RESPONSIBILITIES

5.1 Department of the Interior and Local Government (DILG)

5.1.1 DILG, specifically its local counterparts, the City Local Government Operation Officer (CLGOO)/ Municipal Local Government Operation Officer (MLGOO) shall coordinate with the City/Municipal Links (C/MLs) in the implementation of the Family Development Session of the DSWD intended for Family Disaster Preparedness. A month before the conduct of the FD Session, the local DILG staff and the C/ML shall lead the team building activity/orientation on LISTO with the FDS team members. The resource person/s may be part of the Local DRRM Team, LISTO Team (Mayor/Governor, Chief of Police, Fire Marshall, CLGOO/MLGOO and Punong Barangay) or the City/Municipal Links of the DSWD. In the absence or shortage of an identified resource person, the CLGOO/MLGOO shall act as the resource person.

5.1.2 The DILG local staff shall be members of the FDS Team in the city/municipality, organized by the City/Municipal Links of the Pantawid Pamilyang Pilipino Program.

As members of the FDS Team, the DILG local staff shall also act as resource persons, and shall monitor the conduct of the FDS.

Moreover, logistical support should also be committed to the FDS Team by its team members.

5.1.3 DILG shall also ensure that the Local Government Units will support the implementation of the Family Development Session. The support will involve, but not limited to logistical concerns for the roll-out of the LISTONG Pamilyang Pilipino Program.

5.2 Department of Social Welfare and Development (DSWD)

5.2.1 The DSWD, specifically its local counterparts for the FDS implementation, the Municipal Links, shall serve as the facilitator and convener of the FDS in the priority areas. In the absence or shortage of an identified resource person, the City/Municipal Links, Social Welfare Officer 3 and the Regional Family Development Session (FDS) Focals can act as the resource persons thus,

ensuring the proper implementation of the FDS. The C/MLs, as Secretariat of the FDS Team, shall be the one to coordinate with the team members about the planning, and conduct of all the FDS, including the sessions on LISTO. C/MLs shall create and strengthen the FDS Team at the local level, including the local DILG staff as members.

5.2.2 The DSWD, together with the DILG, shall plan on the implementation of the FDS Session including the schedule, extent or clustering of the beneficiaries, and procurement of the materials with the LGU.

5.2.3 The DSWD, together with the DILG, shall strengthen the capacity of the field implementers specifically the City/Municipal Link through the conduct of trainings and seminars on disaster.

5.3 Disaster Risk Reduction and Management Officers (DRRMO)

5.3.1 The DRRMO being the focal person in the local disaster implementation, may act as a resource person in the absence of those RP mentioned in the JMC. S/he shall teach beneficiaries on the common hazards in the community and address preventive measures to mitigate/respond to it.

5.3.2 The DRRMO shall identify barangay maps and identify evacuation routes in the community/barangay in reference to the planning session during the FDS.

5.3.3 The DRRMO shall also be a member of the FDS Team.

5.4. Local Government Units

The LGU shall support the implementation of the Family Development Session through the following:

5.4.1 The Mayor, as part of the LISTO Team can act as a resource speaker during the Family Development Session.

5.4.2 Take the lead in translating the Gabay at Mapa para sa LISTONG Pamilyang Pilipino into local dialects.

5.4.3 In coordination with DILG, provide equipment and venue for the conduct of the Family Development Session intended for Family Disaster Preparedness.

5.4.4. Provision of supplementary material, Gabay at Mapa para sa LISTONG Pamilyang Pilipino. Other collaterals are also optional to be given to the beneficiaries such as LISTO Stickers, Sticker House Plate, House Display, and Eco-bag. Funds for the provision of materials may be charged to the LDRRM Fund of the city/municipality.

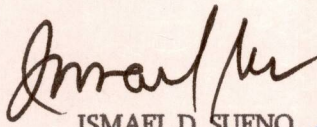
6.0 MONITORING AND EVALUATION

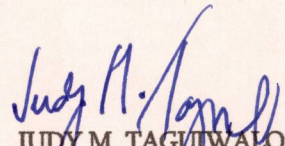
The monitoring and evaluation of the program shall be a joint effort of DSWD and DILG. All local counterparts of the Departments have to submit a post activity report to their regional offices 15 days after the conduct of FDS on the Gabay at Mapa para sa LISTONG Pamilyang Pilipino for monitoring and evaluation of the activity.

7.0. EFFECTIVITY

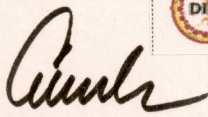
This Joint Memorandum Circular shall take effect immediately.

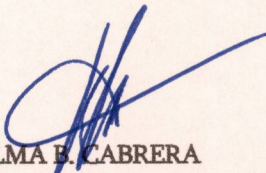
Issued this 10 day of NOV in Metro QUEZON CITY, Republic of the Philippines

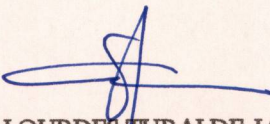

ISMAEL D. SUENO
Secretary, DILG


JUDY M. TAGUWALO
Secretary, DSWD

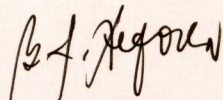



AUSTERE A. PANADERO
Undersecretary for Local Government,
DILG


VILMA E. CABRERA
Undersecretary
Operations and Programs Group –
Protective Program, DSWD


MARIA LOURDES TURALDE-JARABE
Assistant Secretary
Operations and Programs Group
Deputy Project Director for Operations,
DSWD

SUBSCRIBED AND SWORN TO
BEFORE ME THIS 10 DAY OF
NOV IN QUEZON CITY


ATTY. BENJAMIN F. ALFONSO
NOTARY PUBLIC
Until December 31, 2016
PTR No. 2147797 / 01-04-2016 / Q.C.
IBP No. 1015954 / 01/04/2016 - Q.C.
ROLL NO. 13296
MCLE Compliance No. V-0018824

DOC. NO. 222
PAGE NO. 45
BOOK NO. XLI
SERIES OF 20 14